HAVE YOUR SAY!

**ALR READERSHIP SURVEY**

As you may have noticed, the last issue of *ALR* was available at newsagents in Sydney and other parts of NSW. Soon, we hope to make it available at Melbourne newsagents, too. We’re also stepping up our advertising and promotions. To do all of this properly we need to know more about our readers, and about the magazine — and for that we need your help. Please fill in the following survey and return it to:

*ALR* Readership Survey,
P.O. Box A247, Sydney South,
N.S.W. 2000.

Q1. How long have you been reading *ALR*?
- Less than one year □
- 2 - 3 years □
- 1 - 2 years □
- 4 years or more □

Q2. How much of *ALR* do you read, on average?
- Three quarters □
- Half to three-quarters □
- Quarter to a half □
- Less than a quarter □

Q3. How many people, apart from yourself, usually read or look at a copy?
- None □
- Three □
- One □
- Four □
- Two □
- Five or more □

Q4. How did you first come across *ALR*?
- Heard about it from a friend □
- Saw an ad □
- Saw it in a shop or newsagent □
- Other □

If other, please specify .........................................................

Q5. Which of the following magazines/newspapers do you read?

- Australian Society □
- Social Alternatives □
- Chain Reaction □
- Greenpeace Examiner □
- Hecate □
- Gay Information □
- Mainstream Unionist □
- National Times □
Q6. How old are you? ...........................................

Q7. Are you:
- Single □
- Living with a partner □
- Married □

Q8. What is your residential postcode? ............... ..........................................

Q9. What is your highest educational qualification?
- School certificate □
- HSC □
- Trade certificate □
- Diploma □
- Tertiary degree □

Q10. Sex:
- Female □
- Male □

Q11. What is your after-tax income per annum?
- $0 - $5,000 □
- $5,000 - $10,000 □
- $10,000 - $15,000 □
- $15,000 - $20,000 □
- $20,000 - $25,000 □
- $25,000+ □

Q12. Are you:
- In paid full-time employment □
- Self-employed □
- In paid part-time employment □
- Unwaged □

Q13. If in paid employment, are you employed in the public or private sector?
- Public □
- Private □

Q14. If public, which of the following:
- Public service □
- Education □
- Social services □
- Other □
- Health □
- Local govt. □
- Community work □
- Other □

Q15. If private, which of the following:
- Advertising □
- Media □
- Retail □
- Services □
- Computing □
- Accountancy □
- Law □
- Industry □
- Building □
- Catering □
- Other □

Q16. Which of the following are you:
- House/flat owner □
- Housing Commission tenant □
- Private tenant □
- Co-op tenant □
- Other □

Q17. Are you a member of any or several of the following?
- A trade union □
- A peace group □
- A community group □
- An environment group □
- A women’s group □
- An Aboriginal group □
- A gay group □
- A solidarity organisation □
- A housing group □
- A welfare group □

Q18. In the last month, how much have you spent on:
- books □
- records, cassettes □
- drink □
- clothes □
- eating out □
- educational courses □
- videos □
- the movies □

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