Sep 28th, 9:30 AM - 10:00 AM

Conference opening - schedule of events

John Glynn
University of Wollongong

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**Description**
Professor John Glynn, Executive Dean, Sydney Business School will present the 'Welcome and Opening of the Conference address. Also present will be Prof. Judy Raper, DVC (Research) and Tim Marchant, Dean of Research. A copy of the conference schedule is attached, with a full list of the various speakers and panel sessions on offer.

**Location**
iC - SBS Teaching Facility

This event is available at Research Online: http://ro.uow.edu.au/sbshdr/2011/papers/1
Sydney Business School
Higher Degree Research
Student Conference 2011

The Conference will showcase research being conducted by the HDR students of Sydney Business School and display student research posters. Research related information sessions and workshops are available along with the opportunity to network with University research staff and students.

The Conference will be held at UOW’s Innovation Campus – voted the 2011 Winner in the Innovation & Excellence Awards as the Best Business & Industrial Park Development.

Sydney Business School welcomes all University of Wollongong students, staff and alumni along with members of the local business community. There is no cost for attendance.

Keynote Speakers

Prof Geoff Soutar
University of Western Australia
“Materialism and Cultural Orientation: Vertical and Horizontal Individualism within and across Cultures”

Dr Lee Styger
Sydney Business School, University of Wollongong
“Presenting at a Conference”

Dr Gordon Spence
Sydney Business School, University of Wollongong
“Workplace Health Promotion Initiatives and their Implications for Employer Brands”

Elizabeth Eastland,
Director of Commercial Research Unit and Innovation Technology Transfer
“Commercialisation”

Please RSVP for seating and catering purposes via email to megan_edgar@uow.edu.au by Wed 21 September, indicating which day/s you plan to attend. +61 2 4221 8138
Day 1
Wednesday 28 September 2011

9.30am Welcome and Opening of the Conference
Prof John Glynn, Executive Dean, Sydney Business School
Chair: Prof John Glynn

10am Student Presentations
Rob Gordon
"Cost of Injuries in motor vehicle related accidents NSW"
Malcolm Masso
"Evaluating Evidence-Based Practice in Aged Care"
Charlee Thongruang
"Adoption of Thai Traditional Medicine in Thai Hospitals"

10.45am Morning Tea
Chair: Dr Mark

Day 2
Thursday 29th September 2011

9.30am Lunch
Chair: A/ Prof Nelson Perera

11am Student Presentations
Michael Blazic, DBA Student
"How to Publish Whilst Studying"

12.30pm Lunch
Chair: A/ Prof Nelson Perera

Day 3
Friday 30th September 2011

9.30am Australian Institute of Business Wellbeing (AIBWB) Information Session
Dr Lindsay Oades, Director or AIBWB

10am Student Group Presentation
"Organisational Performance"
Abigail Rodwell, Barry Hemmings, Scott Reed-Stephenson

11.30am Afternoon Tea
Chair: A/Prof Nelson Perera

11am Student Presentations
Mukhammad Mawardi
"Policy Inducement and Social Capital on SME"
Pradeepa Jayaratne
"Evaluation of Logistics & Performance in the Tea Industry"

12noon Afternoon Tea
Chair: Dr Lindsay Oades