Conference opening - schedule of events

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Description
Professor John Glynn, Executive Dean of the Sydney Business School will present the 'Welcome to Research Week' address. A copy of the conference schedule is attached, with a full list of the various speakers and panel sessions on offer.

Location
iC - SBS Teaching Facility
Research conducted by higher degree students at the Sydney Business School will be showcased as well as research student workshops and information sessions.

The conference will be held at SBS’s new purpose built teaching facility on UOW’s Innovation Campus (iC). The conference welcomes members of the local business community, University’s students, staff and alumni.

The conference provides an ideal opportunity to network with University research staff and students.

**Keynote Speakers**

**“Creating effective multidisciplinary research teams”**

Prof Gordon Wallace  
Intelligent Polymer Research Institute

**“What an examiner expects from a thesis? Personal values: A research agenda”**

Prof Geoff Soutar  
University of Western Australia

**“The evidence for the benefits of happiness”**

Dr Lindsay Oades  
Sydney Business School

**“Improving research design to impact on decision making”**

Prof Simon Eckermann  
Centre for Health Services Development / Sydney Business School

Please RSVP for seating and catering purposes via email to Kelly_McGrath@uow.edu.au by Thursday 23 September 2010. If you have any enquiries please ph: 4298 1266. There is no charge for attendance.
Day 1
Thursday 30 September 2010
11:00 - 11:45  
Prof John Glynn  
Executive Dean  
Welcome to Research Week

11:45 - 12:30  
Prof Geoff Soutar  
“What an Examiner Expects from a Thesis?”

12:30 - 14:00  
Lunch
Afternoon Chair: Dr Mark Rix

14:00 - 15:30  
Research Student Presentation:
Topics: Marketing
1. Andriani Kusumawati “Student Choice Criteria”  
2. Geoffrey McLean “Social Marketing”  
3. David Rogerson “Branding”

Panel  
Prof John Glynn, A/Prof Nelson Perera,  
Dr Mark Rix, Prof Geoff Soutar  
Prof Trevor Spedding

15:30 - 16:00  
Afternoon Tea

16:00 - 17:00  
Research Student Presentation:
Topics: Organisation Behaviour
1. Kurt Warren “OHS: Behavioural Change”  
2. Peter McNama “Time Management”

Panel  
Prof John Glynn, A/Prof Nelson Perera,  
Dr Grace McCarthy, Prof Geoff Soutar  
Dr Peter McLean

Day 2
Friday 1 October 2010
09:30 - 10:30  
Prof Simon Eckermann  
“Improving Research Design to Impact on Decision Making.”

10:30 - 11:00  
Morning Tea
Morning Chair: A/Prof Nelson Perera

11:00 - 11:40  
Ms Claire Carter  
“Funding Your Research - UOW and External Grants.”

11:45 - 12:30  
Prof Geoff Soutar  
“Personal Values: A Research Agenda.”

12:30 - 14:00  
Lunch
Afternoon Chair: Dr Grace McCarthy

Research Student Presentation:
Topics: Supply Chain
1. Phatcharee Thongrattana “Supply Chain Analysis”  
2. Siti Nur ‘Atikah Zulkifli “Supply Chain Operational Capabilities”  

Panel  
Prof John Glynn, A/Prof Nelson Perera,  
Dr Grace McCarthy, Prof Geoff Soutar

18:00  
Conference Dinner

Day 3
Saturday 2 October 2010
09:30 - 10:30  
Prof Gordon Wallace  
“Creating Effective Multidisciplinary Research Teams.”

10:30 - 11:15  
Dr Lindsay Oades  
“The Evidence for the Benefits of Happiness.”

11:15 - 11:30  
Morning Tea
Morning Chair: Dr Mark Rix

11:30 - 13:00  
Research Student Presentation:
Topics: Law
1. Michael Blazic “Rehabilitation Regime or Corporate Graveyard”

Panel  
Prof John Glynn, A/Prof Nelson Perera,  
Dr Mark Rix, Prof Geoff Soutar

13:00  
Close: Prof John Glynn