It Must Be Art - Big O Posters Limited in 1971

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**Description**

**Publisher**

It Must Be Art
Big O Posters Limited in 1971
Bits & Bobs

BOP2 Black Flower
SP1 Jail 1st Stone
BOP17 Oz head

BOP9 Shepherds
BOP20 Spiderman
FP1 Sleeping Beauty

FP2 Thumbelina
FP3 Dawnpiper
FP4 Big Deal Dame
Photography

BOP40 Jagger
BOP41 Zappa
BOP42 Leaf

BOP43 Bark
BOP44 Louise
BOP45 Chained

BOP46 Painted Body
BOP47 Painted Head
BOP48 Pereira
It Must Be Art

Big O Posters Limited in 1971
We can work it out.

BOP21 Ostrich
B013 Work It Out
BO14 Isadora Duncan
BO15 Dietrich
BO16 Virginia Woolf
BO17 Mirror Girl
BO18 Oscar Wilde
BO19 Mata Hari
BO20 Rasputin
BP1 Beatles One

BP2 Beatles Two

BOP18 Sue Murray

BO8 Position 70

OAC18 Fascination
The New Bin
The success of our Stick 'Em Up poster bin prompted us to produce a new dispenser which combined maximum presentation and capacity with adaptability — both for display and for the varying sizes of posters. And we've managed to combine all this in the new bin.

**FACTS**

The new bin holds 144 posters. Twelve compartments each take 12 posters. Posters up to 36” high when rolled can fit into the bin. There are adjustable stands at the bottom of each compartment to keep the posters level at the top. Any six sheets from our catalogue can be attached to the headboard allowing two compartments per sheet. Panels are provided to mark the prices of each sheet. A poster of A1 size (such as on the Photography page) can be attached to the front for extra display. The bin will hold your stock of poster hangers available in sizes of 20”, 24”, 30” & 36” — a fact which is printed on the side for your customers to see.

**ASSEMBLY**

Rip the outer box where marked. Pull bin from lower half, then slide remaining outer off. Remove the lid holding the headboard to the box and place it underneath to make a base. Erect the headboard by tucking onto the back of the bin.

**SIZE**

Packed: 37” high, 15” deep, 26” wide. Standing: 68” high, 16” deep, 26” wide.

**PRICE**

There is a charge of £3 for each bin. The total price of an ordered bin includes this and a packing charge.

Bin A. Black and white range.
Retail £60.00
40% £24.00
Net £36.00
Bin & Packing £ 3.00
Total £39.00

Bin B. Ripley Prints — Shakespeare Plus — Young Again — Phuntastic — Bits & Bobs and Metallic.
Retail £88.80
40% £35.52
Net £53.28
Bin & Packing £ 3.72
Total £57.00

Bin B. Photography — Danish Girls — Racing Cars — Arti Grafiche (2) and Giants.
Retail £127.20
40% £ 50.88
Net £ 76.32
Bin & Packing £ 3.68
Total £ 80.00

**OLD BINS**

These are still available. Each unit holds 104 posters.
Pop Bins £27.00
Stick 'Em Up £38.00