

# Australasian Accounting, Business and Finance Journal

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Volume 14

Issue 1 *Special issue from the 2nd Annual International Conference on Business and Public Administration (AICoBPA) 2019 Advancing Business and Public Administration in The Age of Innovation: Priorities, Risk and Opportunities*

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Article 1

2020

## Special Issue on Business and Public Administration in Indonesia: Advancing Business and Public Administration in the Age of Innovation

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### Recommended Citation

Damayanti, Cacik Rut; Smark, Ciorstan; and Mir, Monir, Special Issue on Business and Public Administration in Indonesia: Advancing Business and Public Administration in the Age of Innovation, *Australasian Accounting, Business and Finance Journal*, 14(1), 2020, 1-4.

doi:[10.14453/aabfj.v14i1.1](https://doi.org/10.14453/aabfj.v14i1.1)

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## Special Issue on Business and Public Administration in Indonesia: Advancing Business and Public Administration in the Age of Innovation

### Abstract

This special issue is drawn from papers presented at the 2nd Annual International Conference on Business and Public Administration (AICoBPA) 2019 “Advancing Business and Public Administration in The Age of Innovation: Priorities, Risk and Opportunities”

### Keywords

Special Issue on Business and Public Administration in Indonesia: Advancing Business and Public Administration in the Age of Innovation

### Cover Page Footnote

This issue is dedicated to the memory of Dr Edmund (Ted) Watts. Ted was very influential in the early years of AABFJ (Australasian Accounting Business and Finance Journal). Ted was encouraging, optimistic, and a fellow “research nerd” (in the best way). We would charge off to “our” café in building 67 (the Law Building at the University of Wollongong) and shape the journal issues in between solving the problems of the World. Ted would assure me that “Don’t worry, it’ll happen” when, back in 2007, I used to chew my fingernails to the quick over not having enough articles for the upcoming issue. And he was right. Ted, you were a great raconteur, a blithe spirit, and a good mate. I miss you. Ciorstan Smark.



## **Special Issue on Business and Public Administration in Indonesia: Advancing Business and Public Administration in the Age of Innovation<sup>1</sup>**

Cacik R. Damyaynti<sup>2</sup>, Ciorstan Smark<sup>3</sup> and Monir Mir<sup>4</sup>

**This special issue is drawn from papers presented at the 2nd Annual International Conference on Business and Public Administration (AICoBPA) 2019 “Advancing Business and Public Administration in The Age of Innovation: Priorities, Risk and Opportunities”**

The Annual International Conference on Business and Public Administration (AICoBPA) 2019 was organized by the Faculty of Administrative Science, Universitas Brawijaya in Malang Indonesia. The 2<sup>nd</sup> AICoBPA theme was “Advancing Business and Public Administration in The Age of Innovation: Priorities, Risk and Opportunities”. This topic acts as a medium to discuss multidisciplinary topics in the field of Business and Public Administration in term of the challenges and opportunities that will be faced in this disruptive era in the areas of taxation, management, hospitality and tourism, finance, human resource management, governance, political studies, management information system, business information, as well as library and information science.

The participants that involved in this conference came from different backgrounds such as practitioners, scholars from reputable universities, politician, and experts in business and public administration from 10 different countries that are Australia, South Korea, New Zealand, Ghana, Malaysia, Timor Leste, China, Thailand, Singapore, and Indonesia. The speakers were Professors from different expertise such as accounting and finance, strategic innovation and entrepreneurship, Library and Information System, Public administration, as well as politician and reputable business people. Joining the scholars and practitioners was the aim of this conference to create a network and collaboration in how they work together to bring a significant contribution to solving and exploring social problems.

156 papers had been submitted to this conference, and only 112 papers were accepted and presented in this event. All submitted papers were subject to a strict double-blind review by selected reviewers

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based on their expertise and experiences in publishing articles in reputable journals. The reviewers provided an opinion which papers that were selected to be published in this issue of the Australasian Accounting Business and Finance Journal (AABFJ). Then, based on those opinions, the Guest Editor from the conference conducted the second blind review and nominated the final selected papers that are published in this issue.

Using penta helix analysis, Sumartono and Hermawan (2020) examined possibilities for public service reform in the field of investment in order to increase regional economic growth. Sumarto, Sumartono, Muluk and Nuh (2020) also used penta helix analysis in the area of exploring the interaction between the government, the tourism industry, higher education institution, media, society, and environment in tourism village management in Yogyakarta city. Also, from the field of tourism, Wijijayanti, Agustina, Winarno, Istanti and Dharma (2020) investigated rural and urban tourism from a perspective of developing attractive tourism destinations.

From a governance perspective, Janah and Mayesti (2020) examine the maturity matrix of information governance using Generally Accepted Recordkeeping Principles (GARP) from the Association of Records Managers and Administrators (ARMA) of the Indonesia Public Television Broadcasting Institution. Suggestions are made for further development. Also, from a corporate governance perspective, Worokinasih and Zaini (2020), aim to determine the effect of Good Corporate Governance (GCG) and Corporate Social Responsibility (CSR) disclosure on company value. A quantitative approach is used.

From third sector research, this issue of AABFJ presents an article by Nurani, Mardiyono, Supriyono and Wijaya (2020) on interventions to reduce maternal and infant deaths resulting from early marriage and engagement cultural traditions in the Pandalungan Community in Indonesia. Fahrudi (2020) examines the potential of a combined private sector and public sector approach to reducing poverty.

From finance research, Imamah, Lin, Suhadak and Hung (2020) have researched the effect of the anti-corruption campaign on the investment behaviour of Chinese politically connected firms between 2007 and 2016. Finally, Suhadak and Suciary (2020) present a brief technical note on the interrelationship between the level of investment, exchange rates, inflation, and the Indonesian interest rate.

This special issue follows on from a AABFJ special issue in 2017 in collaboration with Universitas Indonesia and represents our journal's continued commitment to "actively engage in the dissemination of high-quality research papers representing different issues related to accounting, financial and business issues from Asia and the Pacific region" (Shaiki, Harun & Khan, 2017, 1). We also acknowledge the memory of the PhD supervisor of Ciorstan Smark and Monir Mir, Professor Michael Gaffikin, who instilled in us a profound belief that research matters and needs to be encouraged. He was a sublime meeting of a great heart and a great mind (Silaen, 2017).

We thank the reviewers and presenters at the International Conference on Business and Public Administration (AICoBPA) 2019 conference for their constructive and helpful reviews and

comments. These activities are time-consuming, difficult and often under-appreciated. We note that the academic world (and new scholars in particular) are much richer for your time, energy and effort.

Thank you.

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