

Signs Of The Times

A - Literally - fading facet of Australian roadside advertising were at one time painted on fence rails, free of rental.

My memory can recall the following:

Dr. Morse's Indian Root Pills; Dr. William's Pink Pills for Pale People; Mother Seigel's Syrup; Reckit's Blue; Zam Buk Ointment; Hollaway's Pills; Siren Soap; Monkey Soap; Scott's Emulsion; Clement's Tonic; Welcome to Dapto (etc) A Good Rexons Town; Cobra Shoe Polish; Benger's Food for Babies; and of course a sign at every mile along the railway line which said "fifty miles to Griffiths Bros for Teas" and so on.

No doubt there were many others which our members can dredge up.

Bert E. Weston

(One famous example is "Barclay and Sons Eucalypt Soap for Pimples, Nits and Eczema - at Lances". (pictured)
Can anyone guess the street? Ed.)



