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Abstract

This paper presents findings from a gendered analysis of resident responses to the 2009 Black Saturday bushfires (wildfires) in Victoria, Australia. One hundred and seventy-three people lost their lives in the bushfires and more than 2000 houses were destroyed. Previous research on Black Saturday has largely focused on issues of resident preparedness and response, with limited consideration of the role of gender in household decisions and actions. This paper examines the gendered dimensions of risk awareness, preparedness and response among households affected by the bushfires. Data were collected through in-depth interviews with over 600 survivors and a questionnaire of 1314 households in fire-affected areas. Analysis revealed that women more often wanted to leave than men, who more often wanted to stay and defend property against the bushfires. Nevertheless, findings suggest that broad-brush characterisations of staying to defend as a masculine response and leaving as a feminine response are misguided. Although some women expressed a strong desire to leave, others were resolute on staying to defend. Equally, while some men were determined to stay and defend, others had never considered it an option. Despite this, the research identified numerous instances where disagreement had arisen as a result of differing intentions. Conflict most often stemmed from men's reluctance to leave, and was most apparent where households had not adequately planned or discussed their intended responses. The paper concludes by considering the degree to which the findings are consistent with other research on gender and bushfire, and the implications for bushfire safety policy and practice.

Keywords

victoria, responses, australia, 2009, black, saturday, bushfires, gendered

Disciplines

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Gendered responses to the 2009 Black Saturday bushfires in Victoria, Australia

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Abstract:

This paper presents findings from a gendered analysis of resident responses to the 2009 Black Saturday bushfires (wildfires) in Victoria, Australia. 173 people lost their lives in the bushfires and more than 2000 houses were destroyed. Previous research on Black Saturday has largely focused on issues of resident preparedness and response, with limited consideration of the role of gender in household decisions and actions. This paper examines the gendered dimensions of risk awareness, preparedness and response among households affected by the bushfires. Data were collected through in-depth interviews with over 600 survivors and a questionnaire of 1314 households in fire affected areas. Analysis revealed that women more often wanted to leave than men, who more often wanted to stay and defend

property against the bushfires. Nevertheless, findings suggest that broad-brush characterisations of staying to defend as a masculine response and leaving as a feminine response are misguided. Although some women expressed a strong desire to leave, others were resolute on staying to defend. Equally, while some men were determined to stay and defend, others had never considered it an option. Despite this, the research identified numerous instances where disagreement had arisen as a result of differing intentions. Conflict most often stemmed from men's reluctance to leave, and was most apparent where households had not adequately planned or discussed their intended responses. The paper concludes by considering the degree to which the findings are consistent with other research on gender and bushfire, and the implications for bushfire safety policy and practice.

Key words: gender; bushfire; wildfire; preparedness; emergency response; evacuation; risk reduction

Andrew didn't want to leave. He wanted to stay and fight with the community. Our daughter got very anxious and was crying and wanting to leave. James [our son] was sort of in between that. He was getting anxious and he said 'I want to leave'. The cloud of smoke finally descended on us and so we were in it – in the ash – and I couldn't get Andrew to leave. I thought, 'Well, what do I do?' I walked out of the clubhouse and a SES [State Emergency Service] man came along. He said, 'You need to go. You need to get out because if you stay behind, there will be nobody left to save you'. I ran out and said to Andrew, 'The SES have told us to leave. Put down the hose and let's go'. And finally, he did.

Beth, Marysville¹

Introduction

Research has shown that women and men tend to respond differently to bushfire (Cox, 1998; Hoffman, 1998; Proudley, 2008a; Eriksen *et al.*, 2010; Haynes *et al.*, 2010). Beth's account (above) of the 2009 Black Saturday bushfires in Victoria, Australia, highlights some of the common differences in how men and women tend to perceive, prepare for and respond to bushfire risk.¹ Importantly, her account also provides insights into how gender relations influence household decisions and actions during bushfires. Her family had spent the evening and morning before the fire front arrived packing their cars and readying themselves to leave. Like many other local residents, they left their home when the bushfires hit the small town of Marysville, arriving at the local golf club a short time later. The golf club was believed by many to be a place of relative safety, but it too came under direct threat. As the fire front approached, Beth's husband joined others in attempting to defend the clubhouse. She pleaded with him to leave and, although their children were distressed and wanted to leave, it was only when they received authoritative directives from emergency service personnel that they left.

In the days preceding the bushfires Victorians had been warned to prepare for 'the worst [fire danger] day in the history of the state' (Premier of Victoria, John Brumby, cited in Moncrief, 2009). This prediction proved accurate with a record high maximum temperature of 46.4°C (115.5°F) in Melbourne, record low humidity and strong winds throughout the state (Karoly, 2009). More than 400 bushfires started across the state of Victoria on Saturday 7 February 2009 (Figure 1), with most of the major conflagrations started by fallen power lines or arson (Teague *et al.*, 2010). The speed, intensity and extent of the fires meant that many communities came under threat with little or no official warning. In line with official advice for all bushfires, most residents responded without direct assistance from fire services. 172 civilians lost their lives in the bushfires and one volunteer firefighter was killed by a falling

tree limb during firefighting operations on 17 February (Blanchi *et al.*, 2012). 2298 houses were destroyed (Crompton *et al.*, 2010).

[Figure 1 about here]

This paper presents findings from a gendered analysis of resident responses to the 2009 Black Saturday fires in Victoria, Australia. Data were collected as part of a research project that involved in-depth interviews with more than 600 survivors followed by a mail questionnaire of 1314 households in fire affected areas (Whittaker *et al.* 2009a, 2009b). The paper reviews research on gendered dimensions of bushfire, before discussing the research questions and methods that were used to conduct this research. Results are presented from an analysis of the interview and questionnaire data, including findings related to women's and men's: awareness of bushfire risk; planning and preparation; intended responses; and actual responses to the fires. The paper concludes by discussing the degree to which the findings are consistent with other research on gender and bushfire, and the implications for bushfire safety policy and practice.

Gender and bushfire

It is increasingly clear from research internationally that women and men are exposed to risk in different ways and at different levels because of the everyday gender divisions of labour and gendered norms that underpin intended and actual patterns of disaster preparedness and response (Campbell *et al.*, 2006; Bryant and Pini, 2010; Enarson, 2012; Eriksen, 2014a and 2014b). Women and men are variously at risk through, for example: the type of work they do; distributions of power (and thus decision-making processes) domestically, locally and

officially; the need to care for children, elderly or disabled people; societal pressure to perform certain roles; their economy, class and ethnicity (Enarson, 2012; Eriksen, 2014a and 2014b). While gendered dimensions of bushfire on the surface often appear to reinforce women's vulnerability to bushfire more so than for men, Eriksen (2014a) highlights the increased vulnerability of both women and men because of the activities they tend to perform before, during and after bushfires. Many women deprioritize bushfire preparation in the context of other pressing issues in everyday life, while societal pressure sees men attempt to perform protective roles when the fire threatens that many have neither the knowledge nor ability to fulfill safely.

Poignant statistics that drive home this message of gendered vulnerability in the context of bushfires are those of the activities performed by women and men at time of death during bushfires historically (Haynes *et al.*, 2010). From a total of 552 bushfire-related deaths in Australia between 1900 and 2008, 373 were men (67 percent), most of whom died outside while attempting to protect assets (46 percent of 277 total male deaths where the activity at time of death was known) (Haynes *et al.*, 2010). Whilst male fatalities decreased during the second half of this time period from 77 percent (of 292 total deaths from 1900-1954) to 57 percent of all deaths (of 260 total deaths from 1955-2008), there has been an increase in the proportion of women who died in bushfires since 1955 from 16 percent (of 292 total deaths between 1900-1954) to 38 percent of all deaths (of 260 total deaths between 1955-2008), most of whom died while sheltering or evacuating. Haynes *et al.* (2010) highlight that the changing gender trends seen over the last 100 years or so are likely to be related to shifting social circumstances influencing the work people do and the locations in which they live. This has a direct impact on the activities engaged in at the time of death. For example, fewer men work outdoors today than in 1900, whilst widespread ownership of cars nowadays provide the

means to travel during times of danger. Blanchi *et al.*'s (2014) examination of environmental circumstances surrounding bushfire fatalities in Australia from 1901-2011 aligns with Haynes *et al.*'s (2010) findings on the significant gender differences in the circumstances and temporal distribution of fatalities. The gender distribution of the Black Saturday fatalities is similar to the trends seen in more recent fires. 58 percent of the 172 people who died (149 adults and 23 children under the age of 17) were male and 42 percent were female. Blanchi *et al.* (2014) additionally identified that fire weather severity and proximity to forests are strong qualifiers of fatalities, 'with a significant shift from open air fatalities at low FFDI's [Forest Fire Danger Index] to a dominance of inside structure deaths at FFDI's greater than 100' (p. 198) and 'with over 78% of fatal exposures occurring within 30m and 85% within 100m of the forest edge' (p. 201).

When gendered dimensions of risk engagement are contextualized in everyday gender roles and traditions and compared with bushfire fatality trends during the last century, a frightening correlation emerges between women's and men's activities at time of death historically and intended plan of action during bushfires today. In short, 'most women intend to evacuate, women predominantly die while attempting to evacuate or sheltering passively; most men intend to stay and defend, men mostly die outdoors attempting to defend assets' (Eriksen, 2014a, p. 39). The 2009 Black Saturday bushfires highlight that bushfire risk information, engagement and education initiatives have not managed to curb this trajectory of bushfire fatalities. This research aims to re-analyse the quantitative and qualitative data collected following the 2009 Victorian bushfires to better understand the gendered dimensions of bushfire risk and response on Black Saturday. In doing so, the research explores, for the first time, how gender influenced planning, preparedness, intended responses and actual responses to the fires.

173

174 **Research methods**

175 Data were collected as part of the Bushfire Cooperative Research Centre's (CRC) Research
176 Taskforce following the 2009 Black Saturday bushfires. The Taskforce was established to
177 provide the Victorian Bushfires Royal Commission and Australian fire and emergency
178 services with an independent analysis of the factors that contributed to the fires' severity and
179 impacts. The scope of the research was determined by the Bushfire CRC and Victoria's
180 Country Fire Authority (CFA) and Department of Sustainability and Environment (DSE; now
181 Department of Environment Land Water and Planning). The Taskforce covered three areas of
182 research: fire behaviour, human behaviour and community safety, and building and planning
183 issues.

184

185 This paper presents findings from an analysis of data collected as part of the human behaviour
186 and community safety research component. The research examined residents' planning and
187 preparedness, decisions and responses to the 7 February 2009 fires through semi-structured
188 interviews with residents followed by a mail questionnaire of households within fire affected
189 areas. An earlier study (Whittaker *et al.*, 2009a; 2009b) analysed the data to address broader
190 questions related to household preparedness and response, with no detailed gender analysis
191 undertaken. The aim of the secondary analysis was to identify similarities and differences in
192 the preparedness and responses of women and men.

193

194 *Semi-structured interviews*

195 A team of researchers began interviewing residents affected by the fires on 12 February 2009,
196 with more than 600 interviews conducted over a 12-week period. An interview guide was
197 developed comprising questions about residents' planning and preparation, information and

warnings they received, their intended and actual responses to the fires, and what they would do in future fires (see McLennan *et al.*, 2013). Interviews were digitally recorded with the permission of interviewees and subsequently transcribed. The qualitative data analysis software *NVivo v.10* was used to manage the large volume of data and to assist the analysis. A coding framework was developed, setting out the categories into which segments of interview text could be grouped to enable closer analysis and comparison.

Mail questionnaire

The mail questionnaire comprised a range of questions concerning community safety issues, including awareness of bushfire risk before Black Saturday, the information and warnings people received, actions taken to plan and prepare, intended and actual responses to the fires, effects of the fires on households, and basic demographic information. Questionnaires were mailed in October 2009 to 6000 addresses in areas affected by the bushfires. Addresses that fell within the ‘burnt area’, as defined by DSE, were extracted from the Vicmap database.² Residents were given three weeks to return the questionnaire. They were encouraged to complete the questionnaire via a series of radio interviews, newspaper articles and flyers left at recovery centres. A response rate of 25 per cent was obtained, with 1314 questionnaires received from residents within the major fire complexes. This figure excludes 699 undeliverable surveys that were returned. It is likely that more undeliverable surveys were not returned to researchers (e.g. where residents had relocated or perished). Men and women were more or less equally represented in the sample (53% women, n=642; 47% men, n=574)³ and the majority of respondents (59%) were aged between 35 and 54.

The data analysis software SPSS v.17 was used to re-analyse the quantitative data and run Pearson’s chi-squared test of contingencies (Bryman, 2008) to evaluate whether questionnaire

components, such as perceptions of preparedness, and intended and actual responses were related to gender (for more details of the statistical approach see Allen and Bennett, 2008). Although other demographic data were collected from participants, the analysis reported in this paper focused on gender only.

Ethics approval for the research was obtained from RMIT University's Human Ethics Research Committee, with measures taken to ensure the safety and rights of participants and researchers. Anonymity was assured to all participants, who gave their consent for aggregated data and quotes to be used in publications.

Findings from the qualitative and quantitative components of the research are presented together below. In this paper, findings from the qualitative research are used to contextualise and provide deeper insights into findings derived from the quantitative research. Quotes are presented to give voice to the survivors of Black Saturday and to provide meaning to the often decontextualised quantitative findings. Except where noted otherwise, quotes were selected to be representative of gender patterns identified in the qualitative analysis.

Research findings

Pre-fire awareness of bushfire risk

The questionnaire results suggest high levels of bushfire awareness before Black Saturday. It should be recognised that hindsight bias – where outcome information influences respondents' recollections of their prior knowledge or beliefs (Bradfield and Wells 2005) – is likely to have influenced these results. More than three quarters (78% of 1193) of all respondents reported that they had previously thought it likely or very likely that a bushfire could occur in their town or suburb. No significant differences were identified for male and female respondents in

their pre-fire awareness. Around two-thirds (67% of 1187) of all respondents indicated they had perceived a high or very high level of threat. Slight gender differences were identified, with male respondents more often having rated the threat as high or very high (men 71% of 559, women 64% of 628) and female respondents more often having rated the threat as low or very low (women 35%, men 28%).

Analysis of the qualitative data did not identify clear differences between women and men's pre-fire awareness of bushfire risk. Household location and past experience of bushfire appear to exert a stronger influence on awareness (Whittaker *et al.*, 2009a; 2013).

Planning and preparation

More than two-thirds of male (70% of 530) and female (67% of 594) respondents claimed to have had a 'firm' plan for what they would do in the event of a bushfire. Similar proportions reportedly discussed their plan with all members of the household (men 87% of 484, women 84% of 531), thought about what each person would need to do (men 77% of 402, women 72% of 479)⁴, and let neighbours know what they intended to do (men 52% of 432, women 56% of 531). A minority of respondents reported having written down important things to do and remember, with women (28% of 499) slightly more likely to report having a 'written plan' than men (22% of 402).

When asked to reflect on their level of preparedness for the Black Saturday fires, almost half of the questionnaire respondents rated their preparedness as high to very high (45% of 1189), with the remainder assessing their preparedness as average (37%) and low or very low (18%). Men (49% of 563) were slightly more likely than women (41% of 626) to rate their preparedness as high or very high, with women (23%) more likely than men (13%) to

273 consider their preparedness level as low or very low [$X^2(4, n = 1189) = 25.59, p = .000$]. Women
274 (78% of 611) more often than men (68% of 550) said they had wanted to be more prepared
275 for the fires [$X^2(1, n = 1161) = 15.51, p = .000$]. This was evident in an interview with a
276 woman whose husband had been intent on staying to defend, despite what she believed to be a
277 lack of preparedness:

278

279 *I always knew this place wouldn't be safe if there was a bushfire. It's not*
280 *prepared. We always talk about preparing it but we never do. And to prepare it*
281 *we'd have to get – there's a lot of work throughout the year that we're trying to*
282 *do anyway. But my husband's different. He'd stay and defend, whereas I just*
283 *think, nah you don't do that, it's not worth it [...]* So I guess being 'fire ready'
284 *involves a lot more, obviously. I suppose there are bits and pieces that I can*
285 *see that I didn't realise that I would certainly hope to change [...]* Gas bottles
286 *and gum trees have obviously been a drama. I wouldn't mind seeing those*
287 *things changed...*

288 Female, Marysville

289

290 Statements that there was nothing more that could have been done to prepare were more
291 common in interviews with men, many of whom felt that the Black Saturday bushfires were
292 so extreme that preparedness counted for little:

293

294 *So really in terms of fire preparation, no. But nobody was expecting a*
295 *firestorm. I mean, if it had just been a bushfire and it had just been some*
296 *strong winds and some embers and all of that kind of stuff, I would have been*
297 *quite happy to stay and fight it.*

Of course, there were examples of men who had reflected deeply on their lack of preparedness and women who had not. However, what is apparent from the qualitative data, and perhaps more important, is the tendency for men to speak about ‘hard’ preparations, such as reducing fuel and setting up sprinkler systems, and for women to speak about ‘soft’ preparations, such as planning household responses and measures to ensuring the safety of children and other vulnerable household members.

Intended responses

Analysis revealed significant differences in men and women’s intended responses [$X^2(7, n = 1134) = 50.25, p = .000$]. Men (56% of 534) more often wanted to stay and defend throughout a fire than women (42% of 590), while women (23%) more often than men (11%) wanted to leave as soon as they knew a fire was threatening. In terms of those who intended to ‘wait and see’ (an approach discouraged by fire authorities due to the increased risk of late and dangerous evacuations or becoming trapped at an un-defendable property), men (11%) were more likely than women (7%) to intend to wait until the fire arrived before deciding whether to stay or leave, and women (20%) were more likely than men (15%) to intend to stay and defend but leave if they felt threatened. Very few men or women said they had planned to leave on all days of high fire danger, regardless of whether a fire had started (both 2%).

Analysis of the qualitative data revealed that responsibilities for children, the elderly and other vulnerable household members greatly influenced many people’s intentions to leave. In some cases, all members of the household planned to leave. In many cases, however, women left with children and elderly household members, while men stayed behind to defend the

323 house and property:

324

325 *Our plan was: I leave with the kids and he stays and fights.*

326 Female, Flowerdale

327

328 *We weren't intending to stay with the three kids [at home]. It probably*
329 *wouldn't worry me if I stayed. But I didn't want to get in an argument, so we*
330 *thought we'd leave.*

331 Male, Kinglake West

332

333 *They were gone first thing that morning, even before the fire – because we*
334 *knew it was going to be a hot day. She normally goes into town to her*
335 *mother's, takes the kids straight away.*

336 Male, Callignee

337

338 The interview analysis revealed a number of cases where members of a household disagreed
339 over their intended responses to bushfires. A number of women reported that their intention
340 for everyone in the household to leave conflicted with their male partner's intention.

341

342 *My plan was to get the hell out – don't stay and defend the house 'cause it's*
343 *going to go up. [...] We'd had a few arguments about it: 'No, no, he'd stay,*
344 *he'd defend, we'd be able to grab buckets quick enough, we'd be able to do*
345 *this ...'. But we haven't got tanks. The water would stop. He talked about*
346 *getting a fire pump, but we never did. So I think that if it wasn't for us having*
347 *to leave around 4pm ... maybe he would have done something dicky and stayed.*

348 *I think I would have been screaming at him, 'cause I knew I wasn't fire ready.*
349 *So that was our plan... Even though we haven't got insurance, you don't risk*
350 *your life. You don't need to see something horrific.*

351 Female, Marysville
352

353 Conflicting intentions were evident in a discussion between a husband and wife in St
354 Andrews. While the wife discussed the family intention to leave, if they could, the husband
355 interjected and stated that his plan was to stay:

356

357 Female: *Not written, but if we could leave with the animals we would. But if there*
358 *was any doubt that we couldn't get out, we weren't going. We didn't want to stay but*
359 *we've got the animals to care for.*

360

361 Male: *No. My plan was to stay, by myself. And they were going to go. That happened*
362 *last time. They all went and they wanted me to go, but I said: 'I'm staying, because I*
363 *want to keep the house'.*

364 Couple, St Andrews
365

366 Similarly, another interviewee recounted being told by a volunteer firefighter that his house
367 was defensible, which led to disagreement with his wife:

368

369 *She mustn't have taken it on board, because when the actual fires were coming I said I*
370 *was going to stay. And that caused a bit of a ruckus because she wanted me to go. But I*
371 *made the decision that I would stay because I didn't want to see the house go and I*
372 *knew she had to go because of her asthma. So after a bit of yelling at each other, she*

373 *did go and I stayed. I'm sure in my own mind that if I hadn't been here, I would not*
374 *have a house.*

375 Male, Steels Creek

376

377 Less commonly, women were able to convince their male partners to leave or stay away from
378 their property. A man in his 70s was in Melbourne when the fires threatened his Strathewen
379 property:

380

381 *She made me stay, yeah. The only time I really listened to my wife! [...] Yes, I'm glad I*
382 *listened to her. I would have maybe saved something [if I went to defend the house]*
383 *but... there was no place where you can save yourself.*

384 Male, Strathewen

385

386 *Actual responses*

387 Reflecting the data on intended responses, there were significant differences between
388 women's and men's actual responses to the fires [$X^2(7, n = 1149) = 54.92, p = .000$]. Men
389 (62% of 548) more often stayed to defend their homes and properties than women (42% of
390 601), who more often left before or when the fire arrived (women 54%, men 35%). A small
391 proportion of women (5%) and men (3%) reported that they sheltered inside a house or some
392 other structure, in a vehicle, or somewhere outside.

393

394 Those who left:

395 As noted above, a greater proportion of women (54%) left before or when the fires arrived
396 than men (35%). For women (55% of 324) and men (49% of 189), the most common reasons
397 for leaving were believing it was too dangerous to stay and defend, and seeing or smelling

398 smoke nearby (women 35%, men 28%). Similar proportions of women (26%) and men (24%)
399 left because there was fire in the vicinity of their property, and to remove other household
400 members from danger (women 27%, men 25%). However, results indicate that women (35%)
401 more often left on the advice of others. They were far more likely than men (13%) to leave
402 because relatives, friends or neighbours told them to or on the advice of police, fire or
403 emergency services (women 14%, men 8%).

404

405 Analysis of the interview data also revealed evidence of women being more receptive to
406 advice from relatives, friends, neighbours and emergency services. One interviewee described
407 her husband and son's advice to leave as a 'gentlemanly' thing to do, while another noted that
408 her husband's advice was potentially dangerous:

409

410 *I suppose it was a very gentlemanly thing to do for my son and husband to say, you*
411 *know, 'leave now'. I guess it was a very protective sort of thought, about keeping us*
412 *safe, whereas they may have been in danger themselves. So it was a gentlemanly thing,*
413 *a courtesy thing I suppose.*

414 Female, Labertouche

415

416 *Pete told me to put the kids in the car. But if I'd reversed out it would have engulfed us.*

417 Female, Maiden Gully

418

419 In terms of the timing of people leaving, similar proportions of men (47% of 201) and women
420 (49% of 345) left between an hour or more before the fires arrived in their town or suburb.
421 However, women (35%) more often left in the hour leading up to the fire than men (27%) and
422 men (26%) more often left once the fire had arrived than women did (22%). The majority of

women (57%) and men (53%) believed they had left late or very late, with between one-quarter and one-third deeming themselves to have left early or very early (women 30%, men 27%). No significant differences were observed in perceptions of the danger encountered when leaving, with the majority of men (80% of 218) and women (78% of 354) rating the danger as high or very high. One-third of women (75% of 344) and men (74% of 213) who left before or when the fires arrived indicated that they would take the same action in a future bushfire.

One interviewee explained how people could pressure others into responses they had not intended or prepared for.

She said she was lucky because she was by herself, she could make her own mind up. She felt as though she was overreacting. She said 'I felt stupid driving out to Buxton. Everyone is going to say 'What the hell is the matter with you over reacting?' She said down in the town she did see some couples arguing... The bloke says, 'No, I'm going to stay on the roof watering' and the woman says, 'Let's go, I want to go' and he says, 'Well, you go'. And so she said that's what saved her, the fact that she didn't have to argue with anyone.

Female, Marysville

However, highlighting the diversity of experiences, there were cases where men who intended to stay and defend ended up leaving to remain with their partner to ensure their safe evacuation.

My plan was actually to stay. And I probably would have but she wouldn't

leave, and then in the end I wasn't happy for her to drive on the road anyway. I would have liked her to have gone very early in the day but she wouldn't leave, so that probably altered my opinion on staying right through to the end.

Male, Flowerdale

Those who stayed to defend:

Consistent with the data on intended responses, a greater proportion of men (62% of 548) stayed to defend their homes and properties than women (42% of 601). Of these, the majority stayed throughout the fire and actively defended (men 79%, women 74%), with a smaller but considerable proportion leaving once they felt the danger was too great (men 18%, women 22%). The remainder stayed to defend but did not experience fire at their home or property (men 3%, women 4%).

The main reason men (86% of 342) and women (78% of 249) stayed with their home during the bushfires was to protect their homes and property. However, women (17%) were more likely than men (9%) to stay because they felt it was not safe to leave or because their attempts to leave were unsuccessful. While men (35%) more often reported feeling safe than women (23%), a considerable proportion still felt unsafe while staying with their house (men 29%, women 36%). Similarly, men (85%) were more likely than women (71%) to report that they had felt confident that they could protect themselves and others [$X^2(3, n = 645) = 33.45, p = .000$], as well as their house and property (men 75%, women 59%) from the fires [$X^2(3, n = 628) = 22.38, p = .000$].

Consistent with the results presented above, women (68%) were found to be less likely to want to stay and defend against future bushfires than men (83%) [$X^2(1, n = 642) = 20.15, p$

473 = .000].

474

475 *I wouldn't change a thing. I would always stay and defend. I would only be a*

476 *little bit better prepared next time.*

477 Male, Kinglake

478

479 *We thought it was only going to last for 20 minutes, you know, give or take a*

480 *few. I was willing to be flexible there but nothing compared to what it did. I*

481 *would never recommend anybody stay for a fire, ever. You can't – I don't know*

482 *how you can sit there and wait not knowing if you are going to die or not*

483 *without going absolutely insane.*

484 Female, Kinglake West

485

486 The data demonstrate that the decision to stay or leave is rarely straightforward. An

487 interviewee who left to take her children to safety explained her conflicting desire to stay with

488 her husband to defend their home against future fires, despite acknowledging the substantial

489 benefits of her actions on Black Saturday:

490

491 *I think I'd be more inclined to stay in the respect that I think my husband would*

492 *have been better off having someone to help him and I felt a bit guilty about the*

493 *fact that he was on his own here. But at the same time my children seemed to*

494 *be a little less traumatised because I actually got them out of the area. They*

495 *didn't have to see the flames. [...] I have friends in that situation and their kids*

496 *are very clingy and they're having a few little issues, whereas my kids sort of*

497 *seem to be okay with that. So yeah, maybe if I could get the kids out, I'd*

probably consider coming back and helping, but I don't think we'll see anything as disastrous as that in our lifetime, hopefully.

Female, Flowerdale

Those who took shelter:

No statistically significant differences were identified for male and female respondents who took shelter. A small proportion of men (5%, n=17) and women (3%, n=28) did not actively defend the house or property but stayed throughout the fire and took shelter. Men (55%, n=9) most often sheltered somewhere outside (vs. women 32%, n=9), while women (39%, n=11) more commonly sheltered inside the house (vs. men 29%, n=5). The remainder sheltered in a structure other than a house or a vehicle (women 29%, n=17; men 18%, n=12).

There were a number of reasons why residents who took shelter during the fires stayed at their homes and properties. Similar proportions stayed because they wanted to protect their house and property (men 38%, n=5; women 32%, n=7) or because it was too late to leave (men 15%, n=2; women 18%, n=4). Women (41%, n=9) were more likely to stay and take shelter because their attempts to leave were unsuccessful (vs. men 23%, n=3).

Men (67%, n=10) more commonly reported feeling unsafe or very unsafe while sheltering than women (47%, n=10), who more often said they felt neither safe nor unsafe (women 38%, n=8; men 20%, n=3). This is probably because men more often sheltered outside - where they were more likely to be exposed to extreme heat, wind, smoke, embers and flames - while women more often sheltered in the relative safety of the house. Most did not feel confident that they could protect themselves and others while sheltering (men 63%, n=10; women 52%, n=13); much less protect their house and property (men 75%, n=12; women 87%, n=21).

523

524 There was a tendency for women to shelter inside, often caring for children and other
525 vulnerable household members, and for men to shelter outside, often attempting to defend
526 against the fire or monitor its progress. However, analysis of the interview data revealed
527 considerable variation among men and women's experiences of sheltering.

528

529 *The kids have got their own lounge room, and all the bedrooms go off that, so*
530 *we closed all the doors so there were no exposed windows and made the kids*
531 *and dogs sit in the lounge room and we said: 'Now stay there and don't move.*
532 *No matter what, we will come and check on you'. That was the hardest part,*
533 *the kids. My youngest daughter was freaking, saying: 'Mum, we are going to*
534 *die aren't we?' and I said 'No we are not love. Sit in here, stay calm, let us do*
535 *our job and we won't die.*

536

Female, Kinglake

537

538 *We had been fighting it for a few hours and we were tired. [...] I dropped to*
539 *the ground and my uncle put the hose on me because he thought I had passed*
540 *out, but it was like I was dry, my body dried out [...] So he just doused me with*
541 *water and I just stayed on the ground for five or ten minutes and just breathed*
542 *into the wet towel. And the oxygen level on the ground was a lot easier for my*
543 *lungs to cope with than standing up. It was hard going.*

544

Male, Flowerdale

545

546 Most of those who stayed and sheltered through the fires said they would not take the same
547 action in a future bushfire (women 60%, n=15; men 53%, n=9). While some did believe that it

was safe for them to shelter without defending, qualitative responses suggest that in the future most respondents would attempt to leave early or actively stay and defend their house and property instead. However, some noted that when fires threaten with little or no warning, seeking shelter may be the only option.

Discussion

Findings from the gendered analysis of the mail questionnaire and in-situ interview data collected after the Black Saturday bushfires highlight both similarities and differences in how women and men perceive, prepare for and respond to the threat of bushfire. It is important to note that while patterns or tendencies were identified, there was no absolute gender divide. However, findings from the analysis of interview data in particular provide insights into how risk and response are negotiated within households, with gender relations often playing a key role.

Findings suggest similar levels of pre-fire risk awareness of men and women. Slight differences were identified for planning and preparation, with women tending to rate their level of preparedness marginally lower and more often having a written plan than men. Perhaps most significantly, women more often indicated that they could have been better prepared and wanted to be more prepared for future bushfires. This suggests that bushfire awareness and education programs designed specifically to engage and meet the needs of women may be an effective way to increase household planning and preparation in at-risk communities (see also Eriksen, 2014b).

As noted above, analysis of intended responses reinforces findings from other studies that suggest men more often intend to stay and defend and women more often want to leave early

(Proudley, 2008a; Eriksen *et al.*, 2010; Haynes *et al.*, 2010; Eriksen, 2014a). Nevertheless, and although defending has been characterised as a masculine response (Tyler and Fairbrother, 2013), a considerable proportion of women (42%) intended to stay and defend. Equally, almost half of all men intended to leave before they were threatened.

Gender relations appear to play a far more significant role in *actual* responses to bushfires. Trends in actual responses to the Black Saturday fires broadly aligned with those for intended responses, with men more often staying to defend and women more often leaving. Again, significant proportions of women defended (42%) and around one-third (35%) of men left. Importantly, women were found to be more likely than men to leave on the advice of relatives, friends, neighbours and emergency services (see also Proudley, 2008b). Again, this suggests that messages specifically designed for and communicated to women may be effective in encouraging early evacuations. However, it may also mean that some women may be more receptive to poor advice, ultimately exposing them to greater danger.

Reasons people stayed with their homes during the fires reveal distinctive gender differences. Men more often stayed because they wanted to protect their home and property (although this was still a major reason for women), while women were more likely to stay because they thought it was not safe to leave or because their attempts to leave were unsuccessful. Given this, it is perhaps not surprising that women tended to feel less confident than men that they could protect life and property. Similarly, women who stayed to defend were significantly less likely than men to say they would defend against future bushfires. A previous analysis of the same dataset (Whittaker *et al.*, 2013a) reported that 75% of respondents who stayed to defend said they would take the same action in a future bushfire (compared with 68% of women and 83% of men in this analysis). This difference highlights the importance of even a

598 basic gendered analysis.

599

600 Analysis of the qualitative data provides insights into how decisions about bushfire response

601 were negotiated within the household. In some households decisions were relatively

602 straightforward, with general agreement on each person's response. In households where

603 children were present, women often left with the children while men stayed to defend.

604 However, cases where disagreement was evident were common. In these instances, women

605 tended to be more concerned about risks to life, whereas men often claimed they had no other

606 option than to stay and defend the house and assets (Parkinson, 2011; Parkinson and Zara,

607 2011; Eriksen, 2014a). Disagreements were most apparent where people had not adequately

608 planned or discussed their response with other household members, as well as in situations

609 where plans changed at the last moment. These disagreements most often stemmed from

610 men's reluctance to leave. While some men discussed and negotiated their responses with

611 their partners and other members of the household (staying or leaving), others appear to have

612 seen themselves as relatively autonomous decision-makers. This is evident in Beth's story,

613 which begins this paper, where her husband decides to stay and defend the golf clubhouse

614 against his family's wishes. Ultimately, it is the authority of the emergency services that

615 persuades him to leave.

616

617 It is important to recognise that official bushfire safety policy was modified after Black

618 Saturday, due largely to the recommendations of the 2009 Victorian Bushfires Royal

619 Commission (Teague *et al.*, 2010). Key among these changes was the revision of Fire Danger

620 Ratings to include a category beyond 'Extreme'. This led to the development of the 'National

621 Framework for Scaled Advice and Warnings to the Community' and the introduction of the

622 'Catastrophic / Code Red' rating (see Whittaker *et al.*, 2013b). In Victoria, the CFA

developed 'scaled advice' to more clearly communicate what residents can expect, and what they should do for different levels of fire danger (CFA, 2015). Residents are advised that homes are not designed or constructed to withstand fires burning under catastrophic conditions, and that leaving high bushfire risk areas the night before or early in the day is always the safest option. There has been a marked shift in the advice provided by fire authorities to emphasise the risks to life associated with staying to defend and the relative safety of 'leaving early'.

The extent to which this shift has altered intentions and actions amongst Australian residents post-2009 is not known. At the time of writing, there has not been a subsequent bushfire of the scale or severity of Black Saturday in Victoria or elsewhere in Australia. A survey of householder preparedness in Australia during the 2012-2013 fire season (n=516) found that significantly more men (61%) than women (22.5%) intended to stay and defend their property (Eriksen, 2014a, p.28), and that women (60%) more often expressed a desire to leave as soon as a bushfire was threatening or orders to evacuate were given than men did (25%). These findings suggest even greater disparity between women and men's intended responses and emphasises the ongoing need to examine and accommodate gendered dimensions of risk perceptions, preparedness and responses (intended and actual) in different regions, jurisdictions and communities.

Conclusion

This paper has examined gendered dimensions of bushfire risk awareness, preparedness and response among residents affected by the 2009 Black Saturday bushfires. The findings presented largely support past research on gender and bushfire, which has identified differences in women and men's perceptions of risk and intended and actual responses. This

research found that women more often wanted to leave than men, who more often wanted to stay. However, it is important to resist broad-brush characterising of staying to defend as a masculine response and leaving as a feminine response. Just as there were women who expressed a strong desire to leave, there were other women who were resolute on staying to defend. Equally, while there were men who were determined to stay and defend, there were others who never considered it as an option. Nevertheless, the research did identify instances where disagreement had arisen as a result of differing intentions. These disagreements most often stemmed from men's reluctance to leave, and were most apparent where households had not adequately planned or discussed their intended responses.

A number of findings suggest opportunities for enhancing community bushfire safety. Women were found to have reflected more critically on their level of planning and preparedness than men, suggesting opportunities to develop bushfire awareness and education programs designed specifically to engage and meet the needs of women. Similarly, women were found to be more receptive to advice from relatives, friends, neighbours and emergency services, suggesting opportunities for tailoring and communicating information, advice and warnings to women. People should also be encouraged to plan and discuss the intended responses of all household members, including contingency plans, to avoid last minute disagreements and decisions.

Finally, the findings in this paper highlight the benefits of designing community safety initiatives tailored for women and men respectively, and that the popular belief in 'man as autonomous decision-maker' only applied to a small minority of the research participants. However, it is important to stress that because of the deeply ingrained gendered norms that pervade Australian culture, many of the issues raised in this paper are unlikely to be resolved

by outreach programs and information provision by emergency services alone. Cultural change is needed more broadly for a lasting transformation to take place (Pease, 2010). This is evident not only in the gendered dimensions of residents' intended and actual responses to bushfires, as well as activities at time of death during bushfires historically, but also in the systemic failing of society towards the domestic violence that followed the Black Saturday bushfires (Parkinson, 2011; Parkinson and Zara, 2011; see also Enarson, 2012) and the patriarchal structures that continue to challenge gender equity and awareness within emergency management (Desmond, 2007; Pacholok, 2013; Eriksen, 2014a). The acknowledgment of bushfires as gendered social experiences is a vital first step towards building communities and emergency responders who are more resilient before, during and in the aftermath of disaster.

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[removed for peer review]

¹ All names are pseudonyms.

² See <http://services.land.vic.gov.au/landchannel/content/productCatalogue>, accessed 1 June 2015

³ 98 respondents elected to not disclose their gender.

⁴ Respondents who indicated 'not applicable' to these two household questions were not counted.

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Figure 1: Areas of Victoria affected by bushfires during January and February 2009 (shaded dark grey)

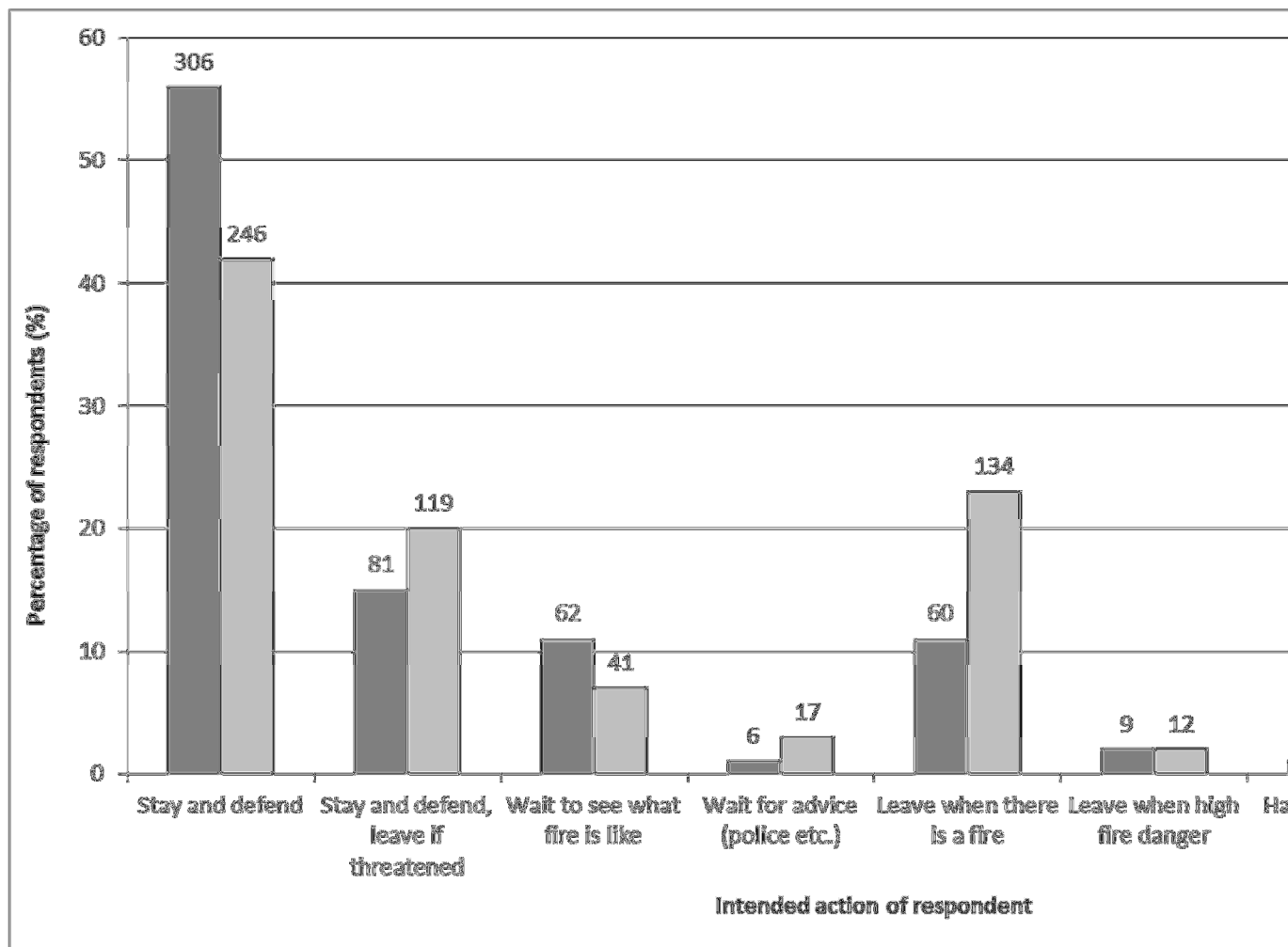


Figure 2: Intended responses of residents threatened by the 2009 Black Saturday bushfires.

Data labels indicate raw numbers.

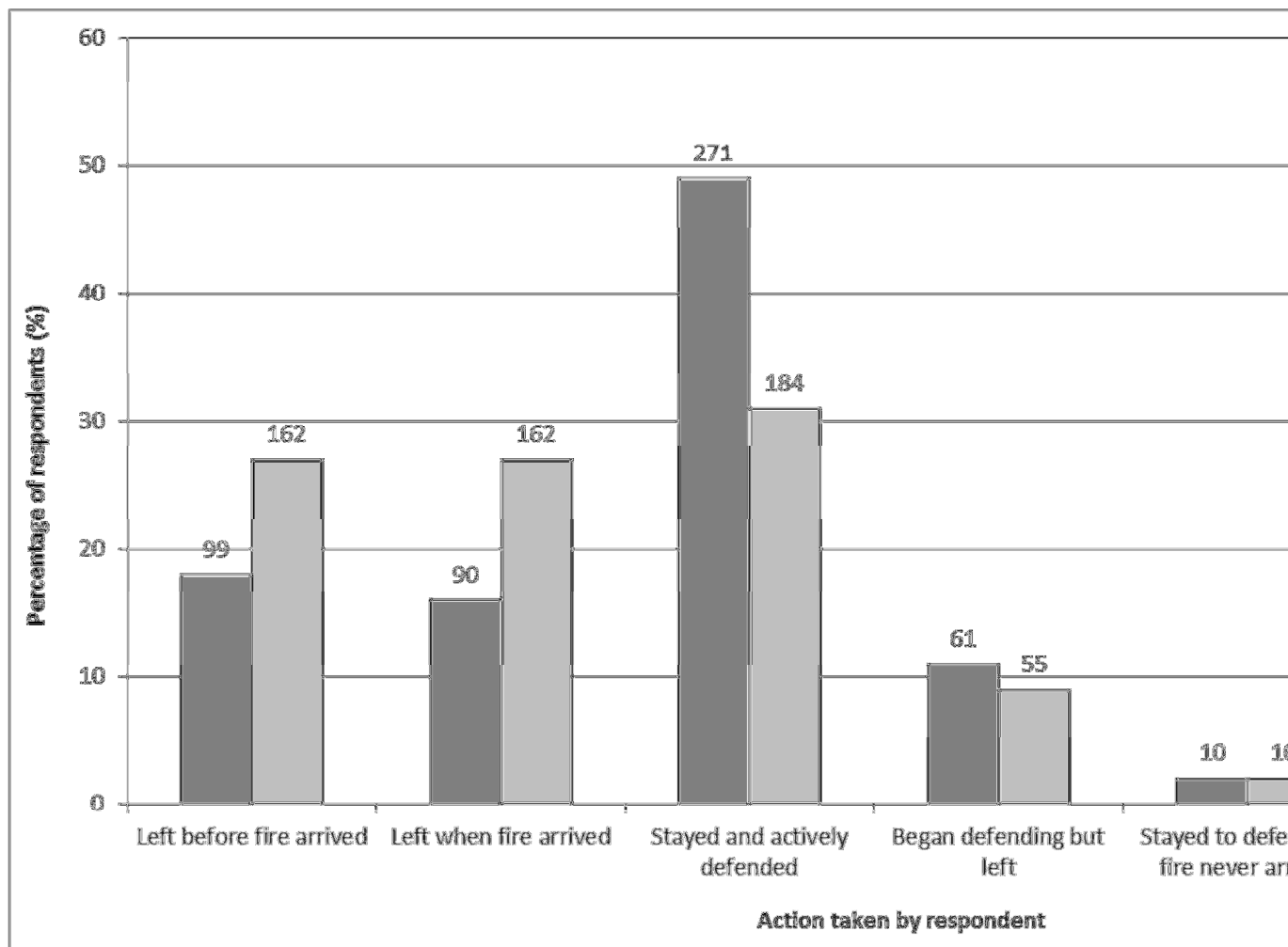


Figure 3: Action taken by residents during the 2009 Black Saturday bushfires. Data labels indicate raw numbers.