# UNIVERSITY WOLLONGONG

### CAMPUS NEWS



Teresa Crosland, Sandra Ragnoli, Ellen Peascod and Chris Hadley – eager staff in Administration getting ready to answer Open Day enquiries.

### Countdown to Open Day

Staff are putting on the final touchtes for what looks like being one of the busiest Open Days held at the University.

Wollongong has attracted wide publicity recently for its outstanding achievements in the Federal Government Quality Round and the Independent Monthly's Good Universities Guide.

In fact, the University has been consistently ranked among the top institutions in the country by several independent sources using a range of criteria.

The ever-increasing popularity of the University will ensure that many prospective students and their families will visit to discover their degree options.

Open Day has been extensively promoted on TV, radio and in the print media. Advertisements are running this week on radio station MMM, 2Day FM, Wave FM, Power FM (Nowra) and FM 104.7 (Canberra) and on WIN and PRIME TV (Wollongong and Canberra).

The Open Day print media advertisement has been placed in regional and suburban newspapers in the University's principle drawing area and the Illawarra Mercury and the St George Leader are running Open Day supplements on Thursday 25 August.

Posters and programs have been sent to schools and all IMB branches in NSW.

A workshop has been held to brief staff how to handle the many questions they will be asked.

Course Adviser, Liz Hilton, has prepared a list of the most frequently asked questions which appear on page two.

If you are helping out on Open Day please read these carefully and ensure that the information you give to visitors is accurate.

If you don't know the answer to a question PLEASE DON'T GUESS!

If the question is a general one please send the person along to the student enquiry counter in Administration.

If it is a Faculty-based question take the name and telephone number and call back with the correct information once it has been checked out.

It is essential that staff working on Open Day are familiar with their Faculty entry in the relevant publications and with the general information leaflets: UAC guide, Faculty brochure, Undergraduate Calendar, Scholarship brochure, Prospectus, Special Admissions brochure.

Continued page two

#### From page one

What will the Tertiary Entry Rank cut-off be (NB this is a rank, not a score)?	You do not know. Please don't get trapped into the TER guessing game.
How do I apply?	Through UAC. This is in the Prospectus (Page 36) and the UAC guide. Guides with application forms available at Enquiry Counter.
When do I apply?	Before the end of September.
What combined/joint degrees do you have?	There is a marked increase in interest in such degrees. Be aware of what we offer.
Do you have Special Consideration?	Be careful here. Wollongong's Special Consideration is not the same as other universities. Students seriously disadvantaged are eligible for special consideration. See UAC entry.
Do you have mature age entry?	See the UAC entry. The Special Admissions brochure also details this. Student Enquiry counter will be taking names and addresses of those wanting to do the special admissions test.
TAFE transfer - tell me about it?	Be aware of your department's policy. See P67 Undergraduate Calendar
Can I defer?	Yes - for up to 3 years
Can I go to TAFE when I have deferred?	Yes or to another university.
What are my employment prospects after this degree?	Read 'Graduate Profiles' 1993.
Do you have Public Relations/Journalism/Tourism/ Hospitality/Communications/Marine Biology/ Sports Psychology/Genetics/WelfareSocial Work? Coastal Management?	The answer is YES in some form or another. Students are very confused - they are being programmed into thinking they have to have a specific job in mind and have to be trained for it. They have no understanding of the 'general' employment areas nor do they understand that many 'journalists' have never done a communications degree for example
Do you have any scholarships?	Please know the number in your Faculty, the standard sought and the application process.
What do I study?	They actually rarely ask this but try to get them thinking about it.
Can I transfer to another university?	Be careful - this is not for you to answer - eg. only Sydney can say what level is required to take students on transfer from Wollongong. The principle is though that transfers are possible.
Can I transfer within Wollongong?	Please know the position within your Faculty - although possible, is it probable? Also be aware of the number of students transferring into your Faculty.
How much does it cost? Are there other charges/fees? Books? Uniforms? Photocopies? Purchase of handouts?	The compulsory fees will be approx \$330.
Can I get a job while I study?	Tell them about the Employment service in the Union Building.
Can I study Economics/ Languages/History/ Biology/ Geography/ Geology etc even if I didn't take it in the HSC?	Yes. This applies right across the board and it needs emphasising that we start with a clean slate.
Why should I study at Wollongong?	Tell them about what makes your courses special
Do you have bridging courses?	Yes, but they do not make up for missing prerequisites. Check wht is available in your department.

UNIVERSITY OF WOLLONGONG OPEN DAY

### High profile multi-media appointment

The development and implementation of multi-media technologies at the University of Wollongong have been placed on very firm foundations through the appointment of Sandra Wills as Director of the newly-established Educational Services Development Group.

Ms Wills (pictured) has been Director of the Interactive Multimedia Learning Unit at the University of Melbourne for the last three years.

She has had more than 20 years' experience in educational technology in schools, universities and industry.

She is well known throughout Australia and internationally for her expertise in the field and her enthusiasm and ability to communicate new concepts.

She has proven experience in management and the leadership, especially in start-up positions.

Ms Wills has a track record as a trail blazer and entrepreneur having been a marketing manager for Prime Computers in the early '80s at a time when there were few other women in management in the computer industry.

In 1986 she established a successful consultancy business.



She has served as a member and Vice-Chairman (Asia Pacific) of the International Federation for Information Processing which has more than 30 member countries.

She was elected a Fellow of the Australian Computer Society in 1990 for services to the development of computer education in Australia, and served for five years as the Chairman of the World Conference on Computers in Education which was held in Sydney in 1990.

She is a graduate from the University of Tasmania and Monash and has been enrolled in a PhD at Monash University.

Ms Wills has had many contacts with the University of Wollongong and its staff dating back to the '70s.

She ran an international working

conference in Wollongong in 1986 and, at the invitation of the Department of Computer Science, spoke at a Summer School for school students.

'With the establishment of the Communications Centre, which integrates all forms of multimedia, Wollongong is positioning itself as a leader in the field. I am looking forward to the challenges,' Ms Wills said.

### Public Health and Nutrition snare major consultancies

A group of staff in the Department of Public Health and Nutrition have been awarded consulting contracts in excess of \$500,000 in the last few weeks.

Members of the team are David Cromwell, Don Hindle, John Halsall, Kathy Eagar and Gillian Spooner.

Ms Eagar has joined the group from the Illawarra Area Health Service where she was Director of Health Service Development.

Mr Halsall is on secondment from the Economics and Operations Research Division of the UK Department of Health. There are three main contracts.

One involves establishment of a national hospital input price index, whereby changes in costs of hospitals' purchases can be taken into account when setting their funding levels.

An extension of the project involves estimating the average costs of the

main types of inpatient episodes (socalled DRG costs weights) which are becoming the primary determinants of public hospital budgets and private hospital charges nationwide.

Second, the team has been appointed consultants to a national clinical committee established to develop improved classifications of rehabilitation, palliative care, psychiatric, and maintenance nursing episodes of care.

Third, it is about to start the development of a mathematical simulation model of episodes of hospitalisation.

The main objective is to develop better ways of scheduling patients from pre-admission through to discharge; and hence to reduce unnecessary costs and risks to quality of care.

Professor Hindle notes that 'while health care is the largest industry, and one of the most complicated in management terms, little use has been made of mathematics thus far in support of management'.

While many of its production line workers, the clinicians, are highly experienced and skilled in scientific methods, the same cannot be said of managers as a whole.

He believes the University of Wollongong has the opportunity to become the pre-eminent research centre of applied mathematics in health care.

This would be a logical extension of the work it has done in establishment of graduate programs in health policy and management.

These awards take the total external funding awarded in the last 18 months to more than \$1.2 million.

Among recently completed work is production of a set of management education publications for the Commonwealth Department of Health and Human Service, of which the first printing of 60,000 was sold out within one month of release.

UNIVERSITY OF WOLLONGONG OPEN DAY

### Business skills - value for graduates

The University of Wollongong is again participating in the Young Achievement Australia Business Skills Program with sponsorship from AGL-Natural Gas Wollongong and a joint sponsorship from the University through the Union and Academic and Student Services.

A total of 35 final year students from across the faculties have formed two companies to learn the 'real life' practical skills of running a small business.

These students learn first hand about the commercial world, gain practical experience to help them make career decisions and are exposed to positive business role models. The two companies have the names Bigshot and Baszar.

The products they have developed are Hot-Sox (study or house socks) and D-Card (a service-discount card)

The groups again show that tertiary students are well organised and innovative when it comes to small business.

They are assisted in their learning by advisers from Sydney and Wollongong.

The advisers are General Manager, Southern Star, Mr Nigel Price; private business consultant, Ms Margaret Williams; Mr David Jones, Marketing, BHP; chartered accountant, Mr Col Harmer; Manager, Union Bookshop, Mr Steve James; direct marketing consultant, Ms Carol Price; and Mr John James,



Manager Natural Gas Wollongong. Mr Peter Lawrence, presenting the company charter to Managing Director of Bigshots, Fatimah Huvnh. Fatimah is a student from the Faculty of Commerce.

a participant in last year's program.

Ms Patricia Webster from the Careers and Appointments Service is coordinating the two programs.

Charters have been presented to the business companies, products have been launched and a trade fair has been held, all requiring planning and commitment to the program

An excellent feature of their endeavours was also shown on Prime news on 26 July at the product launch by Stephen Martin MP at the Novotel.

The two companies will hold selling days on campus during selected lunch breaks and on Open Day. On Open Day they will also promote YAA for tertiary students.

University staff are encouraged to talk to the students on these days and to find out more about the program.

On Open Day they will display their products outside the library.

Support for the program to continue in the University in 1995 is also needed. Inquiries to Ms Webster, ext. 3324.

### Foundation committees established

The University of Wollongong Foundation Ltd held a function recently to bring all its committees together for a mutual exchange of views.

Membership of these committees has attracted some of Wollongong's leading business people and professionals.

The Foundation has established five committees:

Inkind Gifts Committee: Hon Stephen Martin, MP, Chairman; Mr John Burton, Westpac; Mr Paul Wand, Southern Copper; Mr Trevor Hamilton, Nettleton Tribe; Mr Bruce McDiarmid, Marksman Homes.

Planned Giving Committee: Mr Peter Kell, Chairman; Mr Peter Tyree, AW Tyree Transformers; Mr John Erickson, Illawarra Credit Union; Dr Jeffrey Eisman, Eisman Family Trust; Dr Margaret Denton; Mr Efrem Bonacina; Mrs Giulia Bonacina; Mr Barry Wood, City Coast Credit Union; Ms Vicki Templeton, Novotel Northbeach.

Management Board: Mr Harold



General Manager, Novotel Northbeach, Ms Vicki Templeton, swapped notes with Chairman of the Planned Giving Committee, Mr Peter Kell.

Hanson, Chairman; Mr Ted Tobin, Deputy Chairman; Members: Mr Ken Baumber; Ms Susan Smith; Mr David Waters, IMB; and Professor Clem Lloyd. Committee Chairmen: Hon Stephen Martin, Mr Peter Kell, Dr Brian Gillett.

Scholarships Committee: Dr Brian

Gillett, Chairman; Mr Ted Tobin; Mr Mike Sullivan, ACT Public Works & Services Group; Mr Peter Rose; Mr David Muscio.

International Committee: Mr J W Langridge, Chairman; Mr Eric Meadows; Mr Peter Ball; Mr Peter Rose.

UNIVERSITY OF WOLLONGONG OPEN DAY

### 500 attend special HSC days

The University held HSC Enrichment and Preparation Days on 23 and 30 July.

More than 500 students came onto campus over the two days.

Approximately 35 per cent of these students estimated they would gain a TER in excess of 80, with 15 per cent in excess of 90 (TER).

Nearly one third of students came from the Sydney Metropolitan area.

Language students came from schools as far away as Batemans Bay, Blue Mountains Grammar, Frensham and Liverpool Girls High.

Sessions, organised by the appropriate faculties and departments, were held in Chemistry; Computing Studies; French; Physics; English; Italian; Maths; Personal Development, Health & PE; and Japanese.

The Department of Modern Languages's day held on 30 July provided for students of French, Italian and Japanese.

Workshops were held on reading, writing, listening and speaking skills for the HSC as well as on the literature and song options.

As part of the French program, the organiser of the HSC Day, Dr Susan Yates, gave workshops on reading skills and the French-Canadian writer Roch Carrier.

Ms Nathalie Dufresnes, a student from France doing an MBA at Wollongong, gave a presentation on her home town of Besançon, near the Swiss border.

Ms Geoff Galagher, a teacher at TIGS and an MA student in the Department of



Ms Cathy
Jonak, from
the Japanese
Foundation
(kneeling),
made learning
Japanese fun
and informal.

Modern Languages, gave a workshop on speaking skills.

Associate Professor Brian McCarthy gave a workshop in the Department's computer laboratory to introduce students to the software he has created to test and reinforce students' knowledge of French grammar.

The workshops in Italian were introduced by Associate Professor Gaetano Rando, who gave an overview of contemporary Italian society.

Gianluca Alimenti, a PhD candidate and part-time lecturer in Italian, gave a workshop on contemporary Italian music.

The Japanese part of the program was organised by the Japanese advisers from the Department of School Education, Ms Sally Shimada and Mr Shunko Muroya, and the Adivsory Lecturer with the Japanese Foundation, Ms Cathy Jonak.

Many positive comments were received, including the following from Andrew Tanner, a student of French at Korowal School in Leura: 'The French study day on Saturday 30 July was the best I have ever been to'.

His teacher, Ms Catherine Dignam, wrote: 'I thought it was a brilliant idea to hold the HSC Day on your beautiful campus so the students could experience it for themselves – a great advertisement. If the teaching is as good as the facilities, then they are well looked after. I thought the speakers were excellent. I hope to bring my students along in future years – do keep it up'.

At a meeting after the event the general feeling was that the days had been a success and should be done again next year with some adjustments to the program, organisation and promotion to ensure that it is even more successful.

#### Nominations for St George Youth Award

Nominations for the St George Youth Endeavour Awards close for the third quarter of 1994 at the end of August.

The Professoriate of the University of Wollongong can nominate students for the Academia category, and the Professoriate of the Faculty of Creative Arts can also nominate for the Visual and Performing Arts category.

The awards encourage the pursuit of excellence by young people in the Illawarra and Southern Highlands who are making outstanding progress in their chosen fields.

Nominations must be in writing. Forms are available in all departments or from Gina Woodward in Planning and Marketing (ext. 3027).

If you know of any students who are doing something outstanding, now is the opportunity to give them the recognition they deserve.

#### Multimedia workshop

A 10-day intensive workshop will be held for Macintosh literate communicators who wish to learn to design and create interactive multimedia projects for education or training.

The course will be presented by the Interactive Multimedia Group in the Faculty of Education.

Based on an actual client brief, participants will use a team approach to build an interactive design example using a variety of media.

Participants will use Hypercard, Photoshop, Macromind Director, and other interactive software and will experience a complete project from concept to completed CD-ROM.

For information and enrolment contact Margaret Cameron (042) 213 971.

### How many visitors attend Open Day?

Each year the University is faced with

the difficulty of making a reasonably accurate estimate of the numbers of visitors attending Open Day.

There are numerous ways to enter the University and indications are that visitors come and go during the day.

This year Dr David Steele's Honours Statistics students in the Faculty of Informatics have taken on the challenge.

They will be using a variety of techniques including traffic counters and spot counts, and will design a method that can be used each year so the University will have comparative figures that will no doubt show the increasing popularity of the University of Wollongong.

#### Dr Turcotte's scholarship

The Australian Academy of the Humanities has announced seven short-term Travelling Fellowship Awards for study abroad in 1994-95.

Dr Gerry Turcotte, Department of English, has won one of these for research in the UK into the 'myths' of Eliza Fraser in literature and art.

UNIVERSITY OF WOLLONGONG OPEN DAY

## Grand final lead-up

The weekend of 13-14 August saw the University Rugby League Club compete in two finals in the Illawarra League competition.

The first grade side was beaten by Western Suburbs and although not playing at their best, the team put up a fine second half performance but could not peg back Wests lead, the Red Devils running out 27-10 winners.

PE student and Illawarra representative centre Matt Evans was Uni's best player.

The news in third grade was better, with Uni withstanding waves of at-

tack from Port Kembla to eventually run out winners 16-6. Former student and Management lecturer Julian Hall starred with two tries, while Human Movement student Dane Crandon turned in a courageous performance at fullback.



One of the University's best performing players during 1994, Science Law student Duncan Mackay on the charge earlier this year

University will attempt to defeat the defending premiers, Wests in the Grand Final at Steelers Stadium and finish the club's 10th anniversary year on a high note.

The Grand Final (Sunday 21 August) had not been played at time of printing.

The University Council met on 12 August.

During a long meeting, Council approved the 1995 Course and Subject proposals and heard presentations from the Dean of Students and the Deans of the Faculties of Creative Arts, Education, Engineering, Law and Science. (The remaining Deans will address Council in October).

Among the other business before Council for determination were the following items. (Contact numbers for further information are provided where appropriate).

- Council endorsed the appointment of Professor Gerard Sutton as the University's next Vice-Chancellor and congratulated him by acclamation.
- The Research Programs were retitled 'Research Centres'. Any new group wishing to qualify as a centre has to seek approval from the Vice-Chancellor demonstrating adherence to the approved guidelines, (Contact: Aapo Skorulis, Research Office, ext. 3386).
- The School of Geosciences was formally established within the Faculty of Science. The School will replace the current Departments of Geology and Geography
  - Two candidates were approved

#### **Council News**

for the award of Honorary degrees and two for Fellowships of the University. If accepted by the candidates, the awards will be conferred by the Chancellor at the graduation ceremonies on 6 and 7 October.

• Council approved the recommendations from the Academic Promotions and Continuing Appointments Committee on the mid-year round of conversions to continuing appointments. (The names of the successful candidates remain confidential until the candidates have been advised and the names of unsuccessful candidates are not released. (Contact: Robyn Weekes, Personnel, ext. 3929).

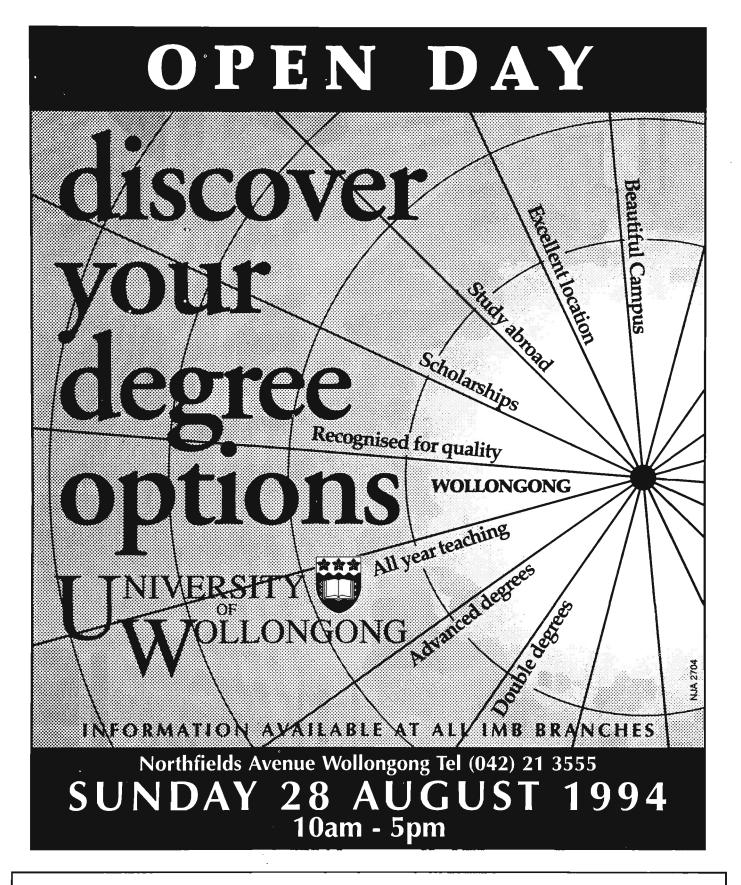
Council noted amendments to the University of Wollongong Act that, most notably, change the status of the Visitor (the Governor of NSW) to make his role a strictly ceremonial one. (Contact: Lynn Woodley, Secretariat, ext. 3360).

- Council noted the University's Capital Management Plan and approved a new student accommodation/conference facility to come on line in 1996.
- In response to a student petition received at the last meeting, Council

members visited the Library for a presentation before the meeting. The President of the SRC and the Deputy President of the Postgraduate Students. Association joined them for the visit. Council commended the Library on its planning thus far for future developments and asked the Librarian to continue a dialogue with student groups to help identify needs. Council also asked the Vice-Chancellor to put the issue of the development of Library facilities before the Planning and Development Committee for consideration in the context of the University's Capital Management Plan.

- Council noted the Illawarra Technology Corporation's 1993 Annual Report and Audited Annual Accounts and the ITC Strategic Plan, 1994-1997.
- The Constitution of the Students Association was amended in response to a request from a general meeting of the Association. The amendments bring forward the timing of SRC elections.
- The 1995 Union budget and fees were approved: there is no increase in fees for 1995.
- Council noted strategies for the enhancement of the University's Scholarship Program. (Contact: Donna West, Academic & Student Services, ext. 3079).

UNIVERSITY OF WOLLONGONG OPEN DAY



The beginning of September will be a heady few days for the Faculty of Creative Arts in the area of music performances.

7 September 8pm in the Union Function Centre: Recital by the visiting Utrecht String Quartet, playing music by Mozart ('Hunt' Qut K458), Sculthorpe (Qut No9) and Bartok (Qut No5). Admission is free.

8 September 12.30pm in the Music Auditorium (bld 24): Free recital by our Ensemble-in-Residence, The

#### **Creative Arts concerts**

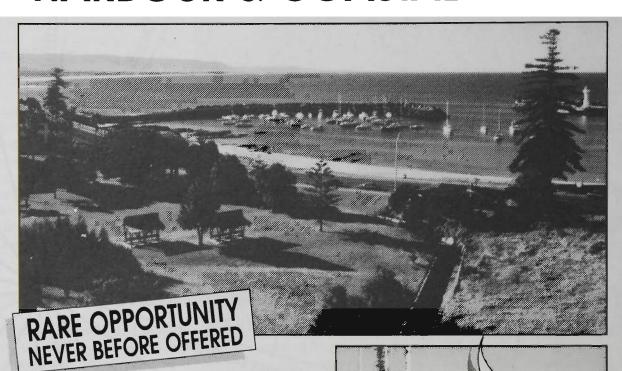
Song Company. All welcome.

9 September at 8pm in the Music auditorium (venue, admission charge and time to be confirmed): A recital by soprano Pamela Mildenhall, Wollongong-born, but now based in Salzburg, where she teaches (at the Mozarteum) and performs/records as a soloist and madrigalist.

Inquiries: Wayne Dixon, ext 3585.

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### PENTHOUSE UNIT HARBOUR & COASTAL VIEWS



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#### **AUCTION DETAILS:**

Wednesday 31st August, 11:00am at the City Pacific, Wollongong.



PHIL JONES 299 CROWN ST. WOLLONGONG **4 (042) 29 5555** 



PETER FITZGERALD 96 SMITH STREET, WOLLONGONG **☎ (042) 26 3733** 

UNIVERSITY OF WOLLONGONG OPEN DAY