The Challenges for the Adoption of M-Health

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Abstract
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The Challenges for The Adoption of M-Health

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Abstract—The potential benefit of mobile and wireless information technology for healthcare service delivery, improving patient safety and reducing cost is increasingly recognized and emphasized. To contributing to the knowledge about critical factors determining the success of mobile health (m-Health) solutions, this study researched the driving force for the advancement of m-health solutions. The current advancement of m-health was reviewed. The challenges for developing and deploying m-health applications were addressed. The paper concluded in suggesting the most critical factor for the success of m-health. The method used for the study was literature research, market scan and analysis.

Index Terms - Adoption, challenges, CSF, mobile health

I. INTRODUCTION

The penetration of ubiquitous computing into healthcare domain has seen the growing demand for nationwide Electronic Health Record (EHR) in the major developed countries such as Australia, Canada, England, and USA. There is a continuous demand to link hospital inpatient care to outpatient and long-term care to achieve continuity of care. This is essential for improving patient safety, healthcare quality and reducing cost. Healthcare IT application vendors are working hard towards satisfying healthcare workers’ needs for an enabling IT solution to facilitate their providing of right care to the right patient anytime anywhere. Healthcare industry also realizes the great potential pervasive computing could provide to revolutionize the traditional model of healthcare delivery.

There is considerable interest in both vendor and healthcare provider communities in developing and implementing mobile and wireless healthcare IT applications. However, many system development and implementation issues have to be thoroughly understood and continuously investigated for the successful introduction of mobile health (m-health) solutions into healthcare. The issues include healthcare workers’ information needs, workflow and usability requirements, the available technology options and how technology can be best developed and implemented that really suits health care workers’ information needs and work flow.

II. THE DEFINITION OF M-HEALTH

Mobile Healthcare Alliance refers mobile healthcare as activities and systems that allow healthcare to be provided at the point-of-care, such as patient’s beds, wards and homes [1]. This paper believes that m-health refers to healthcare facilitated by the convergence of mobile and desktop healthcare information systems, wireless technology and other networks such as Bluetooth and cellular network, which is composed of people and health care processes that are facilitated by wireless and possibly wired connectivity, desktop and mobile healthcare applications.

The goal of m-health is to utilize health care application written on mobile devices that are connected through the wireless networking and communication technology to improve healthcare safety and outcomes, whereas reducing costs.

A. The Driving Force For The Advancement Of M-Health

The fundamental driving force for any effort in technology innovation in healthcare is complying with regulatory requirements for operation and benefit gains. Besides the general healthcare needs for information technology, such as increasing productivity, capacity and patient service, the particular driving force for the advancement of m-Health is clinician’s needs for providing the right care to the right patient at any time in any place. Malkary & Farrell stated, “Mobile computing does provide an opportunity to improve safety and increase efficiency and productivity at the point of care.”[2].

The implementation of wireless technology is driven by the desire of reducing cost and increasing productivity. Person reported a revenue increase of 5% to 20% when doctors bill patient on the move using PatientKeeper software on Personal Digital Assistants (PDAs) at the University of Kansas Medical Center [3]. Shabot commented that return on investment (ROI) for wireless network is typically shorter than one year, which is very attractive for hospital administrators who are burdened by the shortage of budget all the time [4].

Complying with the requirements of Joint Commission on Accreditation of Healthcare Organization (JCAHO) of “providing the right care to the right patient” and reducing medical errors is the driving force for the
advancement of bar code and radio frequency identification (RFID) technology in USA [5].

According to a report conducted by Global Information, Inc. [7], the four key healthcare areas that can be dramatically changed by the introduction of mobile technology are (1) direct patient communication and telemedicine; (2) home healthcare delivery; (3) hospitals and (4) emergency situations. The major benefits of m-health are to facilitate as follows [6]:

- Clinicians to access results, reports and patient data from anywhere.
- Instantaneous inventory tracking to enable a mobile staff to identify what they need on the move.
- A patient's vital and location be monitored with a simple wristband, which provides better control with improved flexibility over traditional methods.

B. The Current Advancement Of M-Health

Nowadays public places in major cities in USA have gone wireless with Wi-Fi network integrated with cellular networks, 2G and 3G networks. The successful integration of WiFi Network with cellular access points enabled a community hospital, Central DuPage Hospital in Winfield, Illinois, USA to facilitate “doctor care and patient convenience” [8]. Physicians can use various forms of electronic equipment, such as cellular phone, PDA phone, pocket PC, Palm and laptop, to enter and access information and communicate with care teams. It marks a new era of advancement in m-health. According to April 28, 2005 e-newsletter published by Mobile Health Data [9], “There's been an explosion of activity involving handheld technologies in health care” in USA, “About one third practicing physicians are carrying PDAs. Hundreds of hospitals and clinics are implementing wireless networks and arming clinicians with hand-held computers.”.

C. The Integration Of Wireless With Cellular Network

According to Thompson [10], the WiFi design in Central DuPage Hospital includes wireless access points to split off virtual Local Area Networks (VLANS) that serve multiple wireless populations: clinical systems, voice-enabled Internet phones and clinician hot spot for PDA or laptop access. The cellular access point is scattered throughout the hospital. The cellular network integrated with wireless network provides the opportunity for clinicians to access patient information and communicate with care team anywhere anytime via cell phones or PDA phones. This provides the opportunity for clinicians to access patient’s EHR anywhere anytime via Internet based Web Portal.

D. The Diversity Of Mobile Devices

The mobile devices on the current market include PDAs, tablet PCs, laptops, smart cell phones and computing devices carried on mobile carts. There is a trend to converge PDA, cell phone, bar code reader with the ability to read RFID coded information into one device. Mobile carts are used for nursing documentation at the point of care. Spyglass Consulting Group’s survey found that outpatient and hospital physicians have totally different preferences for mobile health devices [11].

E. The Applications

Current m-health applications available in the market include applications for emergency, ambulatory and hospital care, clinical nursing, pre-hospital emergency, medical calculation, homecare and personal healthcare.

The functionality includes various alerts for decision support and critical value, reference material such as drug database and allergy information, wireless office system, patient information, scheduling, bedside laboratory material collection and results consultation, blood transmission, e-prescribing and order entry, medication administration, voice dictation and transcription, expensive equipment tracking, communication, clinical trials, charge capture, senses, vital signs and EHR. Bar code technology is popular for patient identification and medication management [2], [4], [5], [10].

III. THE CHALLENGES FOR M-HEALTH SOLUTIONS

The most CSFs for m-health solutions are clinician’s acceptance and adoption of the solutions. To gain clinicians’ acceptance, the whole solution, including network, hardware and software applications, should be fully integrated into clinician’s workflow and add value to patient care, administrative convenience and facilitating communication among multi-disciplinary care teams. Most importantly, it relies on strategically planned, systematically conducted implementation that is fully coordinated, managing change of work culture associated with technology implementation and supportive of end user learning the new practice.

A. People

Lack of health informatics experts who can bridge the gulf between health and technology significantly hinders the advancement of m-Health. Many hospitals simply do not know what wireless LAN could help health care [12]. On the other hand, most of the experienced physicians are not young. The average age of registered nurses in USA is 48 years old [2]. In general, old people are slower than young ones to accept the new technologies and knowledge. They have barriers to accept the new format of IT-based information management [4]. Therefore, a strong training and education program is critical for smoothing clinicians’ learning curve of the new practice.

1) Clinicians’ Work Habit And The Kinds Of Mobile Devices That Best Match Their Needs

Clinicians’ work habit and the kinds of mobile and wireless devices that best match their needs become a critical factor determining success or failure of mobile solution adoption [2], [4], [5], [13]. Physicians wish to use a computing device that can be personalized to their personal preference and individual workflow. Ideally the device would provide the information they need anytime across all the locations where they practice [14]. Johnson and Trakowski mentioned that PDA is the most mobile
device and appears to gain favor from inpatient clinicians [5]. Spyglass Consulting Group’s study found that only 6% to 9% of nurses use a PDA [11]. Of these users, 93% use PDAs for reference applications.

Laptop computers are favored by outpatient physicians [2]. Laptop on mobile cart will be a solution for inpatient documentation providing the problem of difficulty to getting it into patient’s room is solved.

Enabling multiple devices is a critical factor for gaining physician acceptance of the new technology. The diversity of devices and choices continuously challenges the IT policy regarding the management of devices.

2) Convenience Of Patients

The driving force for technology is also convenience of patients and visitors. It would add value to patient care if patients can access their own health care information and educational programs through hotel-type TV channels in front of their beds and visitors can access information and communicate anywhere in the hospital [8].

B. Process

The CSF for the adoption of m-health solutions is cost saving, seamless integration of applications into workflow and managing cultural change associated with the implementation of m-health solutions.

1) Challenges For Building A Compelling Business Case And Measuring ROI For M-Health

The application of any technology has to be justified by its cost. There are two different opinions regarding the development of business case for m-health. Some people believed that business cases for mobile computing applications were relatively easy to build because of the high cost of clinical services [15]. Another opinion is that hospitals and health insurance companies, as the major enterprise customers in the health care market, have underinvested in information technologies. Only when the benefit can offset the cost, will the technology be widely adopted into hospital environment.

Although a health care organization may have recognized the need to upgrade their information systems, they are scared of the high upfront cost because the slim profit margin is never enough for the competing business needs [6]. The battle between adopting the new IT technology to improve health care outcomes and the investment pressure will never end.

The common recognized difficulty in measuring ROI for m-health project is one important reason attributes for its low adoption rate. Although costs and cost items are not too difficult to be projected and measured, it is very difficult to estimate benefit items and their values because benefits are often intangible. Intangible items and values are the most difficult to be measured [12].

2) Integration Into Clinician’s Workflow

Interactivity is critical for physician acceptance of the solution. The success of mobile computing depends on how well the solution is integrated with mobile clinicians’ workflow, if it fits with the ergonomic needs of busy clinicians and handles the information needs of clinicians at point of care.

3) Managing Cultural Change Associated With Technology Adoption

As implementing any other technology, understanding the social and political forces underlying technology diffusion is critical for effective management of mobile application implementation process. Enough consultation with end users should be taken on how the application will impact on practice. This will increase acceptance by end users. The vision has to be circulated to the executive management, then end users, that is, everyone to be impacted on the implementation. Ensuring executive support is also critical for the success of the implementation practice [5].

4) Managing Change Faced By Hospital IT Department

There is a need for IT department in hospital to distribute EHR ubiquitously to clinicians and patients simultaneously. It is also important to manage heterogeneous populations requiring a variety of devices [10]. The model used by Central DuPage Hospital and Harvard Medical School is to let clinicians to select their own devices, whereas the role of IT department is to support clinicians’ choice [10].

5) The Application Development Process

To balance in-house development with commercial off-the-shelf solution is critical for the success of application development. There is a tendency in hospitals in USA to collaborate with vendors to build from the existing vendor products [10], [13]. This effectively avoids wasting resources in reinventing the wheel. It leverages the development experience and expertise of vendors and effectively accommodates a particular organization’s needs for mobile technology.

In order to really understand the information and ergonomic needs of clinicians and integrate the requirements effectively into application, more clinicians should be involved into design team. Effort should be focused on how to better translate the requirements into system design [4].

C. Technology

1) Coverage Of Networks Including Wifi, Bluetooth And Cellular Network

To accommodate the communication needs for data captured by applications on various medical devices, there is a trend for the convergence of various types of networks including wired connection, wireless connection through WiFi (IEEE802.11 a, b, g), Bluetooth (IEEE802.15.1), cellular network and the emerging 2G and 3G networks [17]. Although there are possible problems of collision and channel interference, these problems can be solved through careful plan and calculation [17].

2) Applications

The key features for m-health applications include an integrated user interface, context switching between
inter- and intra-applications, application interoperability, user defined clinical data categories, decision support, encryption, enterprise security, connectivity and centralized administration [18], [19].

Eighty seven percent participants in the Health Data Management 2005 CIO Survey believe that it is important to link medical devices – including bedside monitors, IV pumps and ventilators to clinical information systems [9]. The ability to add patient picture on wristband has been seen as an additional mechanism to support patient identification [5].

3) Web-Based, Portal Technology

Web-based, portal based approach has shown its advantage in supporting anywhere access to information that is independent of devices. In stead of managing multiple applications, Web portal gives the convenience of bringing everything under one portal for IT management. Web-based portal technology also provides the advantage of reducing the application complexity at client side and satisfying clinicians' requirement for one interface. Therefore, Web-based portal application appears to be the direction of medical software applications [10].

4) One Vendor Software Product Or Best-Of-Bread Solution

According to CIO survey conducted by Health Data Management in USA, 65% of healthcare provider organizations in USA like to rely on one software vendor to provide clinical information systems if there is an acceptable level of satisfaction with the major clinical modules the vendor provides [20]. One CIO of a hospital commented “integration is always a challenge and getting a critical mass of valued data into the hands of the clinician is important for the success of the electronic medical record.” [21].

5) RFID And Bar Code Technology

RFID technology is gaining considerable attention recently as the leading edge auto-identification technology. Some RFID also has write capabilities [5], [24]. A US company Applied Digital, through its subsidiary VeriChip Corp., now will offer implantable and external RFID chips and applications. This includes an infant security system for hospitals, a tracking application for long-term care facilities and an application designed to help health care organizations track supplies and medical equipment [25]. California-based Patient Care Technology Systems has badges using RFID technology to enable health care organizations to track patients and assets across emergency departments [25]. A marketing expert commented, “We think RFID will be what sticks.” [23].

D. Mobile Devices Currently Available In The Market

The mobile devices currently available in the market include PDAs, smart phones, tablet PCs, laptops, bar code, RFID, mobile clinical carts that integrate a full size laptop or computer with drug dispensing facilities. However, “the right device depends on environment, complexity, personal preference and tasks” [22].

1) PDAs

There are five major problems associated with PDA-based approach: (1) Small screen size causes resistance to adoption from clinicians. Farrell commented that the average age of nurses in USA is 48 years [2]. Nurses complain that they cannot see what is on the small screen of PDA. (2) The limited data entry options to form-based approach, which is lack of flexibility in handling text-based documentation. It is considered to be the mobile device used for simple tasks, but not for entering complex clinical data due to the limitation of screens [13], [22]. (3) Durability of the devices. Users worry about breaking the device, particularly nurses in long-term care environment where close contact with patients, some of them suffer from dementia, is unavoidable. (4) The device is easily lost or stolen. (5) The limited wireless bandwidth and memory are also problems identified [9].

2) Tablet PC

Tablet PC appears to lose ground at bedside computing [2], [5], [16]. The complaints about tablet PC [2] are (1) too fragile and heavy for carrying around during the period of a shift; (2) too large; (3) limited battery life (normally 3.5 hours) and high cost. (4) Tablet PC does not integrate well with ergonomics in the hospital. However, tablet PC are gaining popularity in outpatient physicians for entering or retrieving patient’s EMR or the point of care [11], [22]. Outpatient physicians are twice likely to use a tablet PC than their hospital-based counterparts [22]. Over three-quarters of physicians surveyed thought that tablet PC is suitable for daily clinical use [25]. It has been anticipated that tablet PCs may be taken over by laptops with decreasing size and the option of providing both handwriting and typing functions [16].

3) Mobile Clinical Cart

Mobile clinical cart provides the advantage of familiar look and feel with desktop application because of its full-screen that is identical to desktop computer and the keyboard for data entry. With laptop fixed on cart, it also avoids the problem of lost or stolen computer. The problem of mobile clinical cart is that older nurses find it is heavy and difficult to manipulate. Some cart is too big and cannot be pushed into patient’s room [2]. The design of mobile cart is important for the convenience of usage.

4) Podcast on iPod

On April 28, 2005, Health Data Management reported that health care CIOs and staffs in IT industry have shown considerable interest to the emerging audio software
podcast stored on iPod [26]. The emerging new service podcasts have potential role in medical education and asynchronous online course delivery. It will facilitate student learning through listening to the audio recording of lectures anywhere anytime at the student's convenience.

5) Battery Life

Battery life is a critical issue for the adoption of mobile health applications. Clinicians require a device that is functional during the full duration of their work shift. Battery life for the current model of tablet or laptop only runs for three and a half hours in the best scenario, which is ergonomically difficult to satisfy the documentation needs of clinicians [2], [9].

E. Computing Standards For M-Health

It is the critical mission for health informatics community to build the worldwide healthcare computing standards early. Without standards, interoperability between systems will never to be achieved.

Even in USA, there are still no national standards for a clinical vocabulary or standardized data formats [27]. However, the situation will be improved with the EMR standard currently being developed by Health Level Seven (HL7).

F. Security And Privacy Consideration

Fully conforming to HIPAA guidelines is the regulatory requirement for any health information management in USA. Any health information systems developed have to comply with HIPAA requirement.

Advanced Encryption Standard (AES) has been specified by the National Institute of Standards and Technology in USA as the next generation US government standard for generation of symmetric keys. It will replace the old DES standards. Sutherland commented that Elliptical Curve Cryptography (ECC) algorithm is the best choice for support public/private key encryption because of its ability to support AES security using public keys as small as 512-bits, which is 29 times less than the traditional RSA algorithm [18]. Therefore, a hybrid cryptographic system with a combination of public/private key encryption algorithm (ECC) is the choice for mobile/wireless devices [18].

G. Electromagnetic Compatibility

Electromagnetic compatibility (EMC) is the ability of electronic devices to co-exist without adversely affecting each other's performance [29]. It has been a concern that devices connected through wireless network may interfere with life saving medical equipment [28] due to electromagnetic interference (EMI) caused by conducted or radiated electromagnetic energy from these devices. The strategy for safeguarding any possible incidents caused by EMI is to implement an effective EMC program [30].

IV. THE FUTURE FOR M-HEALTH

Improving patient safety, reducing cost, complying with clinician’s workflow and reducing time-taken for accessing and updating relevant information are the major driving forces for the development of m-health. The future m-health solutions will include increased use of prompted and interactive speech, integrated with dictation [20]. There is a trend for the convergence of devices that facilitates both touch screen and keyboard entry of data, voice dictation, voice communication, video and audio streaming. The communication network will be a mixed connectivity that incorporates wireless and wired network, Bluetooth, cell phone, 2G and 3G network, etc.

The clinicians in the future healthcare system will be the ones that carry a book-side or pocket PC size mobile device anytime, any place. The mobile device will be the record writer, referencing point and phone for oral communication. Without urgent needs, the clinicians do not really need to consult desktop computer for patient information. The whole solution is integrated into clinician’s daily practice. The whole medical practice is paperless.

Some researchers projected the following trends in USA [31]:

- Within five years, virtually all clinicians will use mobile technology as a part of their work processes.
- "Next generation" information systems can run on a mobile device that has a Web browser.
- Building functionality for "smart phones," which combine PDA and cellular telephone functions, is also on vendor radar screens.

V. CONCLUSION

To achieve the above desirable outcomes, many challenges have to be overcome. However, healthcare workers will adopt new mobile devices and technologies if the application aligns with business objectives of the healthcare providers and mobile practice of healthcare workers.

One CIO Chuck Podesta of Berkshire Health Systems addressed the driving force for the further development of m-health like this [32].

"We are not going to let mobile hardware stand in the way of wireless network success like it has at other organizations. It would be easier to support just a handful of devices on a wireless network. But you can't focus on what's easiest for your IT department—you have to focus on what's best for the end users."

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