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by

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Abstract

This study examines financial integration among four emerging stock markets in the Middle East and North African (MENA) region. The study also examines the integration between these markets and developed markets represented by the US, UK and Germany. The study utilizes the newly proposed autoregressive distributed lag (ARDL) approach to cointegration. The results show evidence of the existence of integration among stock markets in the MENA region, but not between the MENA markets and developed markets. This provides opportunities for international investors to obtain long-run gains through portfolio diversification in the MENA region, while for regional investors, these opportunities are limited in the long run.

I. INTRODUCTION

Over recent years there has been a significant amount of research on the issue of stock market integration and how to measure this integration. The term "stock market integration" refers to an area of research in financial economics that covers many aspects of the interrelationships across stock markets. Various measures have been developed for measuring stock market integration. Some have used the correlation of the local market return with the world return as a measure of integration; others have concentrated on the investment restriction as indicators of integration. Also asset pricing models and recent econometrics techniques have been used for measuring stock market integration.

The common factor for most of these schools is the *law of one price* (LOOP). That is, when transaction costs and taxes are not taken into account, identical securities should carry the same price across all stock markets where such securities are traded. In other words, if two or more stock markets are integrated then the identical securities should be priced identically within both markets Oxelheim, (2001). Stock market integration implies that stocks in all markets are exposed to the same risk factors and the risk premia on each factor are the same in all markets.

A few empirical studies have concentrated on emerging stock markets in the MENA region. These studies have been conducted over short periods of time and a small number of markets. One of the earliest studies to focus on integration in the MENA stock markets is by Darrat et al. (2000). In their study, they explore the pattern and extent to which the three emerging stock markets in the MENA region (namely, Egypt, Morocco and Jordan) are linked among themselves and with international stock markets. The study uses the Johansen-Juselius (1990) cointegration approach over the period October 1996 to August 1999. The results show that the MENA markets are segmented globally and integrated regionally.

Neaime (2002) uses the Engle-Granger (1987) cointegration approach, during the nineties, with more stock markets from the MENA region and from developed markets. The results indicate a weak integration among the MENA markets (Morocco, Egypt, Jordan and Turkey) and strong integration between these markets and developed markets (the US, UK and France).

Maghyereh (2003) discusses integration among four emerging markets in the MENA region, namely Jordan, Morocco, Egypt and Turkey, over the period November 1997 to December 2002. The findings of the study show weak linkages among the four markets.

The motivation behind the present study is to examine the linkages among four emerging stock markets in the MENA region, namely, Egypt, Turkey, Jordan and Morocco, and with developed markets represented by the US, UK and Germany. This paper is organized as follows.

Section 2 describes the data. Section 3 deals with the estimation procedure in terms of the ARDL approach to cointegration. The interpretation of the results and policy implications are reported in sections 4 and 5 respectively, and the final section summarizes the major findings.

II. DATA

This study employs monthly stock market indices for four major emerging stock markets in the MENA region, namely Egypt, Turkey, Jordan, and Morocco. As representative developed markets, the study uses monthly data for the US, UK, and Germany. The US and UK stock markets are included here because they are among the largest stock markets in the world and play a vital role in their economies. Moreover, the US is the largest economy in the world and all countries from the MENA region (which are used in this study) have a strong economic relationship with the US. Germany is also included because it is the largest economy in Europe and has a very strong economic relationship with all countries in the MENA region, especially Turkey. The data is obtained from Morgan Stanley Capital International (MSCI) (www.msci.com) and covers 115 monthly observations for the period from December 1994 to June 2004. The stock price indices are expressed in local currencies. Some previous studies have argued that denominating the stock prices in local currency incorporates hedging activities of investors against the foreign exchange rate (see Darrat and Benkato, 2003). This study uses stock prices indices on a monthly basis to avoid distortions common in weekly and daily data arising from non-trading and non-synchronous trading, and a clearer picture of movements of the indices away from short-term fluctuations (see Hung and Cheung, 1995; and Piesse and Hearn, 2002).

III. THE AUGMENTED DISTRIBUTED LAG (ARDL) APPROACH TO COINTEGRATION

This study utilizes the newly-proposed autoregressive distributed lag (ARDL) approach (Pesaran and Shin, 1995, 1998; Pesaran et al., 1996; Pesaran et al. 2001). More recent studies have indicated that the ARDL approach to cointegration is preferable to other conventional cointegration approaches such as Engle and Granger (1987), Johansen (1988), Johansen and Juselius (1990) and Gregory and Hansen (1996). One of the reasons for preferring the ARDL is that it is applicable irrespective of whether the underlying regressors are purely $I(0)$, purely $I(1)$ or mutually cointegrated. The statistic underlying this procedure is the familiar Wald or F-statistic in a generalized Dickey-Fuller type regression, which is used to test the significance of lagged levels of the variables under consideration in a conditional unrestricted equilibrium error correction model

(ECM) (Pesaran, et al. 2001, pp. 289-290). Another reason for using the ARDL approach is that it is more robust and performs better for small sample sizes (such as in this study) than other cointegration techniques.

The ARDL approach involves estimating the conditional error correction version of the ARDL model for variables under estimation. The augmented ARDL ($p, q_1, q_2, ..., q_k$) is given by the following equation (Pesaran and Pesaran, 1997; Pesaran and Shin, 2001):

$$\alpha(L,p)y_t = a_0 + \sum_{i=1}^{k} \beta_i(L,q_i)x_{it} + \lambda' w_t + \varepsilon_t \qquad (1)$$

$\forall t = 1,...,n$

where

$\alpha(L,p) = 1 - \alpha_1 L - \alpha_2 L^2 - ... - \alpha_p L^p$

$\beta_i(L,q_i) = \beta_{i0} + \beta_{i1}L + \beta_{i2}L^2 + ... + \beta_{iq_i}L^{q_i} \ \forall_i = 1,2,...,k$

y_t is the dependent variable, a_0 is the constant term, L is the lag operator such that $Ly_t = y_t - 1$, w_t is $s \times 1$ vector of deterministic variables such as intercept term, time trends, or exogenous variables with fixed lags.

The long-run elasticities are estimated by:

$$\phi_i = \frac{\hat{\beta}_i(1,\hat{q}_i)}{\alpha(1,\hat{p})} = \frac{\hat{\beta}_{i0} + \hat{\beta}_{i1} + ... + \hat{\beta}_{i\hat{q}}}{1 - \hat{\alpha}_1 - \hat{\alpha}_2 ... - \hat{\alpha}_{\hat{p}}} \qquad \forall i = 1,2,...,k \qquad (2)$$

where $\hat{p}$ and $\hat{q}_i, i = 1,2,...,k$ are the selected (estimated) values of $\hat{p}$ and $\hat{q}_i, i = 1,2,...,k$.

The long-run coefficients are estimated by:

$$\pi = \frac{\hat{\lambda}(\hat{p},\hat{q}_1,\hat{q}_2,...,\hat{q}_k)}{1 - \hat{\alpha}_1 - \hat{\alpha}_2 - ... - \hat{\alpha}_{\hat{p}}} \qquad (3)$$

where $\hat{\lambda}(\hat{p},\hat{q}_1,\hat{q}_2,...,\hat{q}_k)$ denotes the OLS estimates of λ in equation (1) for the selected ARDL model.

The error correction model (ECM) related to the ARDL $(\hat{p},\hat{q}_1,\hat{q}_2,...,\hat{q}_k)$ can be obtained by writing equation (1) in terms of lagged levels and the first difference of $y_t, x_{1t}, x_{2t}, ..., x_{kt}$ and w_t :

$$\Delta y_t = \Delta a_0 - \alpha(1, \hat{p}) EC_{t-1} + \sum_{i=1}^{k} \beta_{i0} \Delta x_{it} + \lambda' \Delta w_t - \sum_{j=1}^{\hat{p}-1} \alpha^* j \Delta y_{t-1} - \sum_{i=1}^{k} \sum_{j=1}^{\hat{q}_{i-1}} \beta_{ij} \Delta x_{i,t-j} + \varepsilon_t \tag{4}$$

where ECM is the error correction model and it is defined as follows:

$$ECM_t = y_t - \hat{a} - \sum \hat{\beta}_i x_{it} - \lambda' w_t \tag{5}$$

x_t is the k - dimensional forcing variables which are not cointegrated among themselves.

ε_t is a vector of stochastic error terms, with zero means and constant variance-covariance.

The existence of an error-correction term among a number of cointegrated variables implies that changes in the dependent variable are a function of both the level of disequilibrium in the cointegration relationship (represented by the ECM) and the changes in other explanatory variables. This tells us that any deviation from the long-run equilibrium will feed back on the changes in the dependent variable in order to force the movement towards the long-run equilibrium (see Masih and Masih, 2002, p. 69).

The ARDL approach involves two steps for estimating the long-run relationship (Pesaran et al., 2001). The first step is to examine the existence of long–run relationship among all variables in the equations under estimation. The second step is to estimate the long-run and the short-run coefficients of the same equation. We run the second step only if we find a long-run relationship in the first step (Narayan, et al. 2004).

This study uses a more general formula of ECM with unrestricted intercept and unrestricted trends (Pesaran et al., 2001, p. 296):

$$\Delta y_t = c_0 + c_1 t + \pi_{yy} y_{t-1} + \pi_{yx.x} x_{t-1} + \sum_{i=1}^{p-1} \Psi_i' \Delta z_{t-1} + w' \Delta X_t + u_t \tag{6}$$

where $c_0 \neq 0$ and $c_1 \neq 0$. The Wald test (F-statistics) tests for the null hypotheses $H_0^{\pi_{yy}} : \pi_{yy} = 0$, $H_0^{\pi_{yx.x}} : \pi_{yx.x} = 0'$, and alternative hypotheses $H_1^{\pi_{yy}} : \pi_{yy} \neq 0$, $H_1^{\pi_{yx.x}} : \pi_{yx.x} \neq 0'$. Hence the joint null hypothesis of interest in the above equation is given by: $H_0 = H_0^{\pi_{yy}} \cap H_0^{\pi_{yx.x}}$, and the alternative hypothesis is correspondingly stated as: $H_0 = H_1^{\pi_{yy}} \cap H_1^{\pi_{yx.x}}$.

The asymptotic distributions of the F-statistics are non-standard under the null hypothesis of no cointegration relationship between the examined variables, irrespective of whether the variables are purely $I(0)$ or $I(1)$, or mutually cointegrated. Two sets of asymptotic critical values are provided by Pesaran and Pesaran (1997). The first set assumes that all variables are $I(0)$ while the second set assumes that all variables are $I(1)$. If the computed F-statistics is greater than the upper bound critical value, then we reject the null hypothesis of no cointegration and conclude that there exists steady state equilibrium between the variables. If the computed F-statistics is less than the lower bound critical value, then we can not reject the null of no cointegration. If the computed F-statistics falls within the lower and upper bound critical values, then the result is inconclusive; in this case, following Kremers, et al. (1992) and Bannerjee et al. (1998), the error correction term will be a useful way of establishing cointegration. The second step is to estimate the long-run coefficient of the same equation and the associated ARDL error coercion models.

V. INTERPRETATION OF THE RESULTS

The ARDL model requires a priori knowledge or estimation of the orders of the extended ARDL. This appropriate modification of the orders of the ARDL model is sufficient to simultaneously correct for residual serial correlation and the problem of endogenous regressors (Pesaran and Shin, 1998, p. 386). The order of the distributed lag on the dependent variable and the regressors is selected using either the Akaike Information Criterion (AIC) or the Schwartz Bayesian Criterion (SBC). However, depending on Monte Carlo evidence, Pesaran and Smith (1998) find that SBC is preferable to AIC, as it is a parsimonious model that selects the smallest possible lag length, while AIC selects the maximum relevant lag length. This study will use SBC as a lag selection criterion.

Based on the previous discussion, a significant F-statistic for testing the joint level significance of the lagged level indicates the existence of long-run relationship. The results of the bounds tests for cointegration are reported in Table 1. They indicate that the null hypothesis of no cointegration cannot be accepted for two stock markets, namely Turkey and Jordan. The F-statistic for these markets exceeds the upper bound critical values. However, in the case of Egypt and Morocco, we have an inconclusive outcome because the calculated F-statistics is less than the upper-bound critical value but greater than the lower-bound. In this case, following Kremers, et al. (1992), the error correction term will be a useful way of establishing cointegration. Hence, we continue with the ARDL procedure.

Table 1 F-statistics for testing the existence of a long-run relationship among variables

Equation	The calculated F-statistics
$F(E/T,J,M,US,UK,G)$	3.2493
$F(T/E,J,M,US,UK,G)$	3.9203*
$F(J/E,T,M,US,UK,G)$	5.3635**
$F(M/T,J,J,US,UK,G)$	2.6116

Note: The relevant critical value bounds are obtained from Pesaran and Shin (2001).
For Turkey and Jordan we use Table CI(v) Case V (with unrestricted intercept and unrestricted trend), where the critical values in the case of 6 regressors are 2.53 - 3.59 at 90% significance level and 2.87 - 4.00 at 95% significance level.
* denotes that the F-statistic falls above the 90% upper bound.
** denotes that the F-statistic falls above the 95% upper bound

Following the establishment of the existence of cointegration, we move to the second stage, where we retain the lagged level of variables and estimate equation 6 based on the ARDL model selected by Schwarz Bayesian Criterion (SBC)[1]. Starting with Egypt as a dependent variable, the results reported in Table 2 indicate the existence of long-run relationship among MENA stock markets. Regarding the developed stock markets, the results show that both stock price indices in the US and UK have long-run impact on the stock price index of Egypt. Moreover, the coefficient of the error correction model (ECM) of the selected ARDL (1,0,0,0,1,1,0) is negative and highly significant at 1% level. This confirms the existence of a stable long-run relationship and points to a long-run cointegration relationship between variables. The ECM represents the speed of adjustment to restore equilibrium in the dynamic model following a disturbance. The coefficient of the ECM is -0.26, this implies that a deviation from the long-run equilibrium following a short-run shock is corrected by about 26 per cent after one month.

[1] The test for the unit root hypothesis in the presence of structural change has been conducted using Perron (1997) Innovational Outlier Model (IO). In each case we reject the unit root null hypothesis at 5 % level and all variables show evidence of a non-stationarity. Moreover, results show that the time of the break for each variable is coinciding with observed real event. These times of the break are used as dummy variables when conducting the ARDL approach. However, the results of the Perron (1997) model are available from the author on request.

Table 2. *Estimated long-run coefficients using the ARDL (1,0,0,0,1,1,0) model selected based on SBC*
Dependent variable: LE

Long-run coefficients			Short-run coefficients		
Regressors	Coefficient	T-Ratio	Regressors	Coefficient	T-Ratio
α_0	-0.3684	-1.0735	$\Delta\alpha_0$	-0.0944	0.1074
LT	0.3979	3.0922**	ΔLT	0.1020	2.7988**
LJ	1.4353	6.1912**	ΔLJ	0.3679	4.4233**
LM	0.7502	3.5918**	ΔLM	0.1923	3.0198**
LUS	1.4782	1.8959*	ΔLUS	-0.4315	-1.7198*
LUK	-2.5054	-2.4879**	ΔLUK	0.2066	0.66953
LG	-0.2213	-0.4797	ΔLG	-0.0567	-0.4971
Trend	-0.0102	-1.8767*	ΔTrend	-0.0026	-1.8495*
$D(TB)_{Et}$	0.6833	2.1678**	$\Delta D(TB)_{Et}$	0.1751	2.2425 **
DU_{Et}	-0.5174	-2.8319**	ΔDU_{Et}	-0.1326	-2.5653**
			Ecm_{t-1}	-0.2563	-4.5325**

Note: * significant at 10% level, ** significant at 5% level

When Turkey is the dependent variable, the results reported in Table 3 indicate the existence of a long-run impact of Egypt and Morocco on Turkey. The error correction model (ECM) of the selected ARDL (1,0,0,0,0,0,1), as shown in Table3, is significant at the 1% level with the expected negative sign. It points to a long-run cointegration relationship between variables. It also suggests that 30 per cent of the adjustment back to long-run equilibrium is corrected after one month.

Table 3. Estimated long-run coefficients using the ARDL (1,0,0,0,0,0,1) model selected based on SBC
Dependent variable: LT

Long-run coefficients			Short-run coefficients		
Regressors	Coefficient	T-Ratio	Regressors	Coefficient	T-Ratio
α_0	4.4820	0.7625	$\Delta\alpha_0$	1.3614	0.7172
LE	0.8808	3.0085**	ΔLE	0.2675	2.5734**
LJ	0.4741	0.7919	ΔLJ	0.1440	0.8390
LM	-1.5724	-3.0429**	ΔLM	-0.4777	-3.2789**
LUS	-1.0361	-0.8241	ΔLUS	-0.3147	-0.8074
LUK	0.9347	1.1516	ΔLUK	0.2839	0.6090
LG	0.7832	1.1516	ΔLG	1.0875	0.7172**
Trend	0.0798	4.0459**	ΔTrend	0.0242	3.5439**
DU_{Tt}	-0.0767	-2.5733**	ΔDU_{Tt}	-0.0233	-2.7052**
			Ecm_{t-1}	-0.3037	-4.0991**

Note: * significant at 10% level, ** significant at 5% level

When Jordan is the dependent variable, as shown in Table 4, only Egypt and Turkey have long-run impacts, and no impacts either from Morocco or the developed countries. The error correction model of the selected ARDL (1,0,1,0,0,2,0) is significant at 1% level, with the expected sign. The coefficient of the ECM is -0.14, this implies that a deviation from the long-run equilibrium following a short-run shock is corrected by about 14 per cent after one month.

Table 4. Estimated long-run coefficients using the ARDL (1,0,1,0,0,2,0) model selected based on SBC
Dependent variable: LJ

Long-run coefficients			Short-run coefficients		
Regressors	Coefficient	T-Ratio	Regressors	Coefficient	T-Ratio
α_0	10.094	2.9018**	$\Delta\alpha_0$	1.4029	2.9837**
LE	0.4244	3.1298**	ΔLE	0.0589	2.2204**
LT	-0.5270	-2.9639**	ΔLT	-0.0057	-0.2232
LM	-0.0526	-0.2250	ΔLM	-0.0073	-0.2222
LUS	-0.7309	-1.2334	ΔLUS	-0.1016	-1.2413
LUK	-0.1884	-0.1953	ΔLUK	0.0767	0.5284
LG	0.6469	1.3073	ΔLUK(-1)	0.3735	4.0315**
Trend	0.0232	2.9174**	ΔLG	0.0899	1.4749
DU_{Jt}	-0.0464	-0.2786	ΔTrend	0.0032	4.4219**
			ΔDU_{Jt}	-0.0064	-0.2898
			Ecm_{t-1}	-0.1389	-3.2711**

Note: ** significant at 10% level, ** significant at 5% level

Finally, in the case of Morocco, the results reported in Table 5 show that both Egypt and Turkey have long-run impacts on Morocco, but there is no long-run impact from other markets. However, it is found that the stock market in Turkey affects the stock market in Morocco negatively. This means that a fall in the price index of Turkey will have a positive effect on the price index in Morocco. Regarding the error correction term, it is found to be significant at 1% level and the coefficient of the ECM is -0.14 which implies that a deviation from the long-run equilibrium following a short-run shock is corrected by about 14 per cent after one month.

Table 5. Estimated long-run coefficients using the ARDL (1,0,0,0,0,0,0) model selected based on SBC
Dependent variable: LM

Long-run coefficients			Short-run coefficients		
Regressors	Coefficient	T-Ratio	Regressors	Coefficient	T-Ratio
α_0	-0.2954	-0.0812**	$\Delta\alpha_0$	-0.0398	-0.0811**
LE	0.5779	2.4338**	ΔLE	0.0779	2.8165*
LT	-0.2895	-1.8978*	ΔLT	-0.0390	-1.7557
LM	-0.2397	-0.7354	ΔLM	-0.0323	-0.7425
LUS	0.1188	0.1634	ΔLUS	0.0160	0.1611
LUK	1.1174	1.0835	ΔLUK	0.1582	1.1006
LG	-0.4634	-0.9544	ΔLG	-0.0625	-0.9989
Trend	0.0049	0.8739	ΔTrend	0.0006	0.8862
DU_{Jt}	0.4740	2.7927**	ΔDU_{Jt}	0.0639	2.2019**
			Ecm_{t-1}	-0.1348	-2.9623**

Note: ** significant at 10% level, ** significant at 5% level

VI. POLICY IMPLICATIONS

Based on the results reported in the previous section, the study found that all stock markets in the MENA region are integrated with each other and segmented from the international markets. Only Egypt is found to be integrated with international markets. These findings will be analysed on two levels, the regional level and the international level.

First, on the regional level, the results show that stock markets in the MENA region are cointegrated. This implies the operation of the *law of one price* (LOOP). As a result, the potential of regional investors for obtaining abnormal profits through portfolio diversification is limited in the long-run. The reason for this is that as the MENA stock markets are cointegrated, abnormal profits will be arbitraged away in the long-run. Moreover, in the absence of barriers or potential barriers generating country risk and exchange rate premium, financial assets of similar risk and liquidity are expected to achieve similar yields, irrespective of nationality or location (Von Furstenberg and Jeon, 1989; Narayan et al., 2004).

However, despite the lack of arbitrage opportunities in the long run, investors can still achieve arbitrage profits through portfolio diversification in the MENA stock markets in the short run. This depends on the speed of adjustment which is represented by the error correction model (ECM). The coefficients of ECM's for the MENA stock markets are as follows: Egypt, -0.26; Turkey, -0.30; Jordan, -0.14; and Morocco, -0.14. These coefficients indicate that the speed of adjustment is slow which means the short-term can last for a longer period, and there is a high possibility of achieving arbitrage profits as the LOOP may not hold.

Second, on the international level, the results show that Turkey, Jordan and Morocco are not cointegrated with the developed markets. This means that there is no long-run impact from developed stock markets towards these markets. However, a long-run relationship is found between Egypt and both the US and UK when Egypt is a dependent variable. Based on these results, there are opportunities for international investors to obtain long-run gains through international portfolio diversification in the Turkey, Jordan and Morocco stock markets. Also, at the same time, investors from these two countries have the opportunities to obtain long-run gains through investing in developed markets. The existence of long-run relationships between Egypt and both US and UK implies that the potential for investors from Egypt stock market to obtain abnormal profit through portfolio diversification in US and UK is limited in the long-run, the reason for that is because the abnormal profit will be arbitraged away in the long-run. However, there are opportunities for achieving abnormal profit by investing in Germany as it is not cointegrated with the MENA markets. Moreover, with the short-run error correction model (ECM), arbitrage opportunities and

possible profits may also be achieved from diversification as the LOOP may not hold in the short run.

VII. CONCLUSION

This paper examines the stock market integration among four emerging stock markets, namely Egypt, Turkey, Jordan and Morocco. The study also examines the integration between these markets and the developed markets represented by the US, UK and Germany. The study employs the ARDL approach to cointegration. The results indicate that all stock markets in the MENA region are integrated with each other, but not with developed markets, except for Egypt.

The implications of these results are analysed on two levels: the regional level and the international level. On the regional level, the potential of regional investors for obtaining abnormal profits through portfolio diversification is limited in the long-run as abnormal profits will be arbitraged away. However, investors can still achieve arbitrage profits through portfolio diversification in the MENA stock markets in the short run. This depends on the speed of adjustment which is represented by the error correction model (ECM). On the international level, there are opportunities for international investors to obtain long-run gains through international portfolio diversification in the MENA stock markets.

Also at the same time, investors from the MENA countries have opportunities to obtain long-run gains through investing in developed markets. However, for future studies, two points are to be mentioned. First, future studies could examine the integration among more stock markets in the MENA region, such as including the stock markets of the Gulf Countries (Saudi Arabia, United Arab Emirates, Qatar, Kuwait, Bahrain and Oman). These countries are growing very fast and have an important economic role on the international level. Also, for future studies, the period of the study could be extended to more than ten years.

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