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SBS HDR Student Conference 2011

Sep 28th, 9:30 AM - 10:00 AM

Conference opening - schedule of events

John Glynn
University of Wollongong

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Description
Professor John Glynn, Executive Dean, Sydney Business School will present the 'Welcome and Opening of the Conference address. Also present will be Prof. Judy Raper, DVC (Research) and Tim Marchant, Dean of Research. A copy of the conference schedule is attached, with a full list of the various speakers and panel sessions on offer.

Location
iC - SBS Teaching Facility

This event is available at Research Online: http://ro.uow.edu.au/sbshdr/2011/papers/1

28th – 30th September 2011

Sydney Business School
Higher Degree Research Student Conference 2011

The Conference will showcase research being conducted by the HDR students of Sydney Business School and display student research posters. Research related information sessions and workshops are available along with the opportunity to network with University research staff and students.

The Conference will be held at UOW's Innovation Campus – voted the 2011 Winner in the Innovation & Excellence Awards as the Best Business & Industrial Park Development.

Sydney Business School welcomes all University of Wollongong students, staff and alumni along with members of the local business community. There is no cost for attendance.

Keynote Speakers

Prof Geoff Soutar
University of Western Australia

"Materialism and Cultural Orientation: Vertical and Horizontal Individualism within and across Cultures"

Dr Lee Styger
Sydney Business School, University of Wollongong

"Presenting at a Conference"

Dr Gordon Spence
Sydney Business School, University of Wollongong

"Workplace Health Promotion Initiatives and their Implications for Employer Brands"

Elizabeth Eastland, Director of Commercial Research Unit and InnovationTechnology Transfer

"Commercialisation"

Please RSVP for seating and catering purposes via email to megan_edgar@uow.edu.au by Wed 21 September, indicating which day/s you plan to attend. +61 2 4221 8138

SYDNEY **BUSINESS** SCHOOL
University of Wollongong

Sydney Business School
Higher Degree Research
Student Conference 2011

Day 1
Wednesday 28 September 2011

	Chair: Prof John Glynn
9.30am	Welcome and Opening of the Conference Prof John Glynn, Executive Dean, Sydney Business School Prof Judy Raper, Deputy Vice-Chancellor (Research) Prof Tim Marchant, Dean of Research
10am	Prof Geoff Soutar, University of Western Australia *"Materialism and Cultural orientation: Vertical and Horizontal Individualism within and across Cultures"*
10.45am	Morning Tea Chair: Dr Mark
11am	**Student Presentations** Rob Gordon *"Cost of Injuries in motor vehicle related accidents NSW"* Malcolm Masso *"Evaluating Evidence-Based Practice in Aged Care"* Charlee Thongruang *"Adoption of Thai Traditional Medicine in Thai Hospitals"*
12.30pm	Lunch Chair: A/ Prof Nelson Perera
1.30pm	Dr Gordon Spence, SBS academic *"Workplace Health Promotion Initiatives and their Implications for Employer Brands"*
2:15pm	Publishing as a Student Michael Blazic, DBA Student *"How to Publish Whilst Studying"*
3pm	Afternoon Tea Chair: Dr Lindsay Oades
3.15pm	**Student Group Presentation:** *"Workplace Wellbeing"* Ian Smith, Nazanin Najafi, Yu Dan Shi, Gorjana Brkic

Day 2
Thursday 29th September 2011

	Chair: A/ Prof Nelson Perera
9.30am	Emerald Publishing *"Insider's Guide to Getting Published"*
11am	Morning Tea Chair: Dr Lindsay Oades
11.15am	Dr Lee Styger, SBS academic *"Presenting at a Conference"*
11.45am	**Student Group Presentation** *"Sustainable Supply"* Fadi Kotob, Carol McGowan, Mark Edwards
1pm	Lunch Chair: Dr Mark Rix
1.45pm	Dr Peter Swan, DBA Graduate *"Post Completion – What's Next?"*
2.15pm	**Student Presentations** Ann Rogerson *"Intergenerational Communication in the Workplace"* Susan Loomes *"Recruitment of University Leaders"* Louise Wienholt *"Amalgamation of Pathology Services in Sydney"*
3.30pm	Afternoon Tea
3.45pm	Australian Institute of Business Wellbeing (AIBWB) Information Session Dr Lindsay Oades, Director or AIBWB

Day 3
Friday 30th September 2011

	Chair: Dr Lindsay Oades
9.30am	Elizabeth Eastland, Director of Commercial Research Unit and InnovationTechnology Transfer *"Commercialisation"*
10am	**Student Group Presentation** *"Organisational Performance"* Abigail Rodwell, Barry Hemmings, Scott Reed-Stephenson
11am	Morning Tea Chair: A/Prof Nelson Perera
11.30am	Prof Geoff Soutar, University of Western Australia *"Publishing and the Doctoral Student"*
12noon	**Student Presentations** Mukhammad Mawardi *"Policy Inducement and Social Capital on SME"* Pradeepa Jayaratne *"Evaluation of Logistics & Performance in the Tea Industry"*
1.00pm	Lunch Chair: Dr Lindsay Oades
1.45pm	Student Group Presentation *" Positive Education"* Kelly Rochow, Aylin Dulagil, Mark Middleton
3pm	Afternoon Tea
3.15pm	Dr Lindsay Oades, Director of AIBWB *"Realise2 Strengths"* Workshop OPEN TO SBS HDR STUDENTS ONLY