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SBS HDR Student Conference 2010

Sep 30th, 11:00 AM - 11:45 AM

Conference opening - schedule of events

John Glynn
University of Wollongong

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John Glynn, "Conference opening - schedule of events" (September 30, 2010). *SBS HDR Student Conference*. Paper 11.
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Description
Professor John Glynn, Executive Dean of the Sydney Business School will present the 'Welcome to Research Week' address. A copy of the conference schedule is attached, with a full list of the various speakers and panel sessions on offer.

Location
iC - SBS Teaching Facility

This event is available at Research Online: http://ro.uow.edu.au/sbshdr/2010/papers/11

Sydney Business School

Higher Degree Research
Student Conference 2010

Research conducted by higher degree students at the Sydney Business School will be showcased as well as research student workshops and information sessions.

The conference will be held at SBS's new purpose built teaching facility on UOW's Innovation Campus (iC). The conference welcomes members of the local business community, University's students, staff and alumni.

The conference provides an ideal opportunity to network with University research staff and students.

30 September - 2 October 2010

Keynote Speakers

"Creating effective multidisciplinary research teams"

Prof Gordon Wallace
Intelligent Polymer Research Insitute

"What an examiner expects from a thesis? Personal values: A research agenda"

Prof Geoff Soutar
University of Western Australia

"The evidence for the benefits of happiness"

Dr Lindsay Oades
Sydney Business School

"Improving research design to impact on decision making"

Prof Simon Eckermann
Centre for Health Services Development / Sydney Business School

Please RSVP for seating and catering purposes via email to Kelly_McGrath@uow.edu.au by Thursday 23 September 2010.
If you have any enquires please ph: 4298 1266.
There is no charge for attendance.

SYDNEY BUSINESS SCHOOL
University of Wollongong

Sydney Business School

Higher Degree Research Student Conference 2010

Day 1

Thursday 30 September 2010

11:00 - 11:45 **Prof John Glynn**
Executive Dean
Welcome to Research Week

Prof Judy Raper
Deputy Vice-Chancellor (Research)
Opening Address

11:45 - 12:30 **Prof Geoff Soutar**
"What an Examiner Expects from a Thesis?"

12:30 - 14:00 **Lunch**
Afternoon Chair: Dr Mark Rix

14:00 - 15:30 **Research Student Presentation:**
Topics: Marketing

1. Andriani Kusumawati "Student Choice Criteria"
2. Geoffrey McLean "Social Marketing"
3. David Rogerson "Branding"

Panel Prof John Glynn, A/Proff Nelson Perera, Dr Mark Rix,Prof Geoff Soutar Prof Trevor Spedding

15:30 - 16:00 **Afternoon Tea**

16:00 - 17:00 **Research Student Presentation:**
Topics: Organisation Behaviour

1. Kurt Warren "OHS: Behavioural Change"
2. Peter McNamara "Time Management"

Panel Prof John Glynn, A/Prof Nelson Perera, Dr Grace McCarthyProf Geoff Soutar Dr Peter McLean

Day 2

Friday 1 October 2010

09:30 - 10:30 **Prof Simon Eckermann**
"Improving Research Design to Impact on Decision Making."

10:30 - 11:00 Morning Tea
Morning Chair: A/Prof Nelson Perera

11:00 - 11:40 **Ms Claire Carter**
"Funding Your Research - UOW and External Grants."

11:45 - 12:30 **Prof Geoff Soutar**
"Personal Values: A Research Agenda."

12:30 - 14:00 **Lunch**
Afternoon Chair: Dr Grace McCarthy

14:00 - 15:30 **Research Student Presentation:**
Topics: Supply Chain

1. Phatcharee Thongrattana "Supply Chain Analysis"
2. Siti Nur 'Atikah Zulkiffli "Supply Chain Operational Capabilities"
3. Mercedez Hinchcliff "Outsourcing Customer Service"

Panel Prof John Glynn, A/Prof Nelson Perera, Dr Grace McCarthy, Prof Geoff Soutar

15:30 - 16:00 **Afternoon Tea**

16:00 - 17:00 **Research Student Presentation:**
Topics: Public Service

1. Carl Pemberton "Economic Development Strategy"
2. Elizabeth Develin "State Government Health Promotion Policy"

Panel Prof John Glynn, A/Prof Nelson Perera, Dr Mark Rix,Prof Geoff Soutar A/Prof Rodney Clark

18:00 **Conference Dinner**

Day 3

Saturday 2 October 2010

09:30 - 10:30 **Prof Gordon Wallace**
"Creating Effective Multidisciplinary Research Teams."

10:30 - 11:15 **Dr Lindsay Oades**
"The Evidence for the Benefits of Happiness."

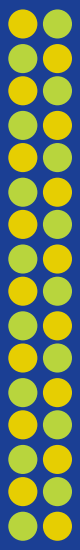
11:15 - 11:30 Morning Tea
Morning Chair: Dr Mark Rix

11:30 - 13:00 **Research Student Presentation:**
Topics: Law

1. Michael Blazic "Rehabilitation Regime or Corporate Graveyard"

Panel Prof John Glynn, A/ Prof Nelson Perera, Dr Mark Rix, Prof Geoff Soutar

13:00 Close: Prof John Glynn



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