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SBS HDR Student Conference

2010

Sep 30th, 11:00 AM - 11:45 AM

Conference opening - schedule of events

John Glynn
University of Wollongong

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Description

Professor John Glynn, Executive Dean of the Sydney Business School will present the 'Welcome to Research Week' address. A copy of the conference schedule is attached, with a full list of the various speakers and panel sessions on offer.

Location

iC - SBS Teaching Facility

Sydney Business School

Higher Degree Research Student Conference 2010

Research conducted by higher degree students at the Sydney Business School will be showcased as well as research student workshops and information sessions.

The conference will be held at SBS's new purpose built teaching facility on UOW's Innovation Campus (iC). The conference welcomes members of the local business community, University's students, staff and alumni.

The conference provides an ideal opportunity to network with University research staff and students.

30 September -
2 October 2010



Keynote Speakers

**"Creating effective multidisciplinary
research teams"**



Prof Gordon Wallace
Intelligent Polymer
Research Institute

**"What an examiner expects from a thesis?
Personal values:
A research agenda"**



Prof Geoff Soutar
University of Western
Australia

**"The evidence for the benefits
of happiness"**



Dr Lindsay Oades
Sydney Business School

**"Improving research design to impact
on decision making"**



Prof Simon Eckermann
Centre for Health Services
Development /
Sydney Business School

Please RSVP for seating and catering purposes via email to Kelly_McGrath@uow.edu.au by Thursday 23 September 2010. If you have any enquires please ph: 4298 1266. There is no charge for attendance.



SYDNEY BUSINESS SCHOOL

University of Wollongong

Sydney Business School

Higher Degree Research Student Conference 2010

Day 1

Thursday 30 September 2010

11:00 - 11:45	Prof John Glynn Executive Dean Welcome to Research Week
	Prof Judy Raper Deputy Vice-Chancellor (Research) Opening Address
11:45 - 12:30	Prof Geoff Soutar "What an Examiner Expects from a Thesis?"
12:30 - 14:00	Lunch Afternoon Chair: Dr Mark Rix
14:00 - 15:30	Research Student Presentation: Topics: Marketing 1. Andriani Kusumawati "Student Choice Criteria" 2. Geoffrey McLean "Social Marketing" 3. David Rogerson "Branding"
Panel	Prof John Glynn, A/Prof Nelson Perera, Dr Mark Rix, Prof Geoff Soutar Prof Trevor Spedding
15:30 - 16:00	Afternoon Tea
16:00 - 17:00	Research Student Presentation: Topics: Organisation Behaviour 1. Kurt Warren "OHS: Behavioural Change" 2. Peter McNamara "Time Management"
Panel	Prof John Glynn, A/Prof Nelson Perera, Dr Grace McCarthy, Prof Geoff Soutar Dr Peter McLean

Day 2

Friday 1 October 2010

09:30 - 10:30	Prof Simon Eckermann "Improving Research Design to Impact on Decision Making."
10:30 - 11:00	Morning Tea Morning Chair: A/Prof Nelson Perera
11:00 - 11:40	Ms Claire Carter "Funding Your Research - UOW and External Grants."
11:45 - 12:30	Prof Geoff Soutar "Personal Values: A Research Agenda."
12:30 - 14:00	Lunch Afternoon Chair: Dr Grace McCarthy
14:00 - 15:30	Research Student Presentation: Topics: Supply Chain 1. Phatcharee Thongrattana "Supply Chain Analysis" 2. Siti Nur 'Atikah Zulkiffli "Supply Chain Operational Capabilities" 3. Mercedes Hinchcliff "Outsourcing Customer Service"
Panel	Prof John Glynn, A/Prof Nelson Perera, Dr Grace McCarthy, Prof Geoff Soutar
15:30 - 16:00	Afternoon Tea
16:00 - 17:00	Research Student Presentation: Topics: Public Service 1. Carl Pemberton "Economic Development Strategy" 2. Elizabeth Develin "State Government Health Promotion Policy"
Panel	Prof John Glynn, A/Prof Nelson Perera, Dr Mark Rix, Prof Geoff Soutar A/Prof Rodney Clark
18:00	Conference Dinner

Day 3

Saturday 2 October 2010

09:30 - 10:30	Prof Gordon Wallace "Creating Effective Multidisciplinary Research Teams."
10:30 - 11:15	Dr Lindsay Oades "The Evidence for the Benefits of Happiness."
11:15 - 11:30	Morning Tea Morning Chair: Dr Mark Rix
11:30 - 13:00	Research Student Presentation: Topics: Law 1. Michael Blazic "Rehabilitation Regime or Corporate Graveyard"
Panel	Prof John Glynn, A/ Prof Nelson Perera, Dr Mark Rix, Prof Geoff Soutar
13:00	Close: Prof John Glynn

